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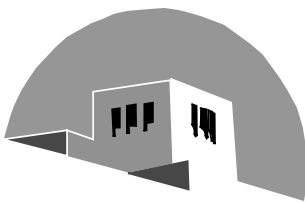
# Market Rate Survey of Childcare Services in New Mexico 2005

Analysis of Selected CYFD Mail Survey Results ♦

Prepared for the New Mexico Children, Youth and Families Department

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by:



**The University of New Mexico**



institute for public policy

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♦ This is a summary of findings as requested by CYFD staff to meet Federal reporting requirements. Due to contracting constraints, CYFD designed and implemented the mail survey, IPP entered the responses and analyzed data only for those results selected by CYFD. Any errors in analysis are the responsibility of UNM IPP.

**Table 1: Monthly Full Time Rates\* for Licensed Childcare Centers & Homes  
by Age Group Served and Metro/Rural Location\*\***

(n=368 centers replied\*\*\*)

		Infant	Toddler	Preschool	School Age
<b>Rural</b>	<b>Mean</b>	<b>\$401</b>	<b>\$370</b>	<b>\$360</b>	<b>\$324</b>
	N	86	101	112	73
	Std. Deviation	\$154	\$132	\$128	\$134
	<b>75<sup>th</sup> Percentile</b>	<b>\$433</b>	<b>\$413</b>	<b>\$400</b>	<b>\$362</b>
	Median	\$390	\$360	\$345	\$320
	Minimum	\$165	\$143	\$130	\$120
	Maximum	\$1,430	\$1,210	\$1,210	\$1,210
<b>Metro</b>	<b>Mean</b>	<b>\$527</b>	<b>\$480</b>	<b>\$457</b>	<b>\$388</b>
	N	154	191	208	145
	Std. Deviation	\$175	\$150	\$160	\$124
	<b>75<sup>th</sup> Percentile</b>	<b>\$585</b>	<b>\$541</b>	<b>\$520</b>	<b>\$441</b>
	Median	\$510	\$460	\$437	\$390
	Minimum	\$220	\$200	\$105	\$150
	Maximum	\$1,495	\$1,495	\$1,495	\$1,000
<b>All</b>	<b>Mean</b>	<b>\$481</b>	<b>\$442</b>	<b>\$423</b>	<b>\$366</b>
	N	240	292	320	218
	Std. Deviation	\$178	\$153	\$157	\$131
	<b>75<sup>th</sup> Percentile</b>	<b>\$550</b>	<b>\$517</b>	<b>\$499</b>	<b>\$433</b>
	Median	\$453	\$418	\$400	\$360
	Minimum	\$165	\$143	\$105	\$120
	Maximum	\$1,495	\$1,495	\$1,495	\$1,210

\* These are monthly full time *equivalents*. Where a monthly rate was determined by a reported weekly or daily rate, that number was multiplied by 4.33 or 22, respectively. Not all respondent provide full time care.

\*\* CYFD defines the following as *Metro* counties: Bernalillo, Dona Ana, Los Alamos, San Juan, Sandoval, Santa Fe, and Valencia. The remaining 26 New Mexico counties are considered *rural*.

\*\*\* Margin of error for whole population is  $\pm 4.2$  at a 95% confidence level. Not all centers provide care for all age groups so margins of error for subgroups may be larger.

**Table 2: Monthly Full Time Rates\* for Registered Childcare Homes by Age Group Served and Metro/Rural Location**  
(n=736 providers replied; only those who charge for their services are included in these calculations)

% who charge for services		27.2	30.4	35.7	26.8
		Infant	Toddler	Preschool	School Age
Rural	Mean	\$352	\$310	\$294	\$272
	N	63	71	91	56
	Std. Deviation	\$191	\$119	\$170	\$121
	75 <sup>th</sup> Percentile	\$400	\$400	\$330	\$330
	Median	\$320	\$300	\$275	\$255
	Minimum	\$100	\$68	\$50	\$52
	Maximum	\$1,559	\$720	\$1,212	\$600
Metro	Mean	\$345	\$320	\$313	\$289
	N	137	153	172	141
	Std. Deviation	\$146	\$137	\$206	\$172
	75 <sup>th</sup> Percentile	\$424	\$400	\$390	\$340
	Median	\$325	\$303	\$300	\$250
	Minimum	\$30	\$30	\$40	\$33
	Maximum	\$1,458	\$1,000	\$1,800	\$1,458
All	Mean	\$347	\$317	\$306	\$284
	N	200	224	263	197
	Std. Deviation	\$161	\$132	\$194	\$159
	75 <sup>th</sup> Percentile	\$418	\$400	\$363	\$340
	Median	\$325	\$300	\$281	\$250
	Minimum	\$30	\$30	\$40	\$33
	Maximum	\$1,559	\$1,000	\$1,800	\$1,458

\* These are monthly full time *equivalents*. Where a monthly rate was determined by a reported weekly or daily rate, that number was multiplied by 4.33 or 22, respectively. Not all respondent provide full time care.

\*\* CYFD defines the following as *Metro* counties: Bernalillo, Dona Ana, Los Alamos, SanJuan, Sandoval, Santa Fe, and Valencia. The remaining 26 New Mexico counties are considered *rural*.

\*\*\* Margin of error for whole population is  $\pm 3.4$  at a 95% confidence level. Not all homes provide care for all age groups so margins of error for subgroups may be larger.

## TECHNICAL SUMMARY

### SEPTEMBER 2005

**The Study.** This technical report presents a summary of the methodology employed in the August 2005 Children, Youth and Families Department (CYFD) market rate study conducted by CYFD with the assistance of the UNM Institute for Public Policy (IPP) in August and September 2005. This was a list-based mail survey of licensed childcare centers and homes, as well as registered childcare provider homes. The survey was developed and mailed by CYFD to all licensed centers and homes and to a sample of 4000 registered homes in July 2005. Surveys were returned to the IPP via postage paid return envelopments addressed; the IPP was responsible for data entry and summary analysis of the data sufficient to meet federal reporting requirements about the age-grouped charges for service of licensed and registered providers in urban and rural areas throughout New Mexico.

**Response Summary.** Overall, 1027 surveys were mailed to licensed childcare centers and homes and 4000 surveys were mailed to registered childcare homes. Table 1 shows the final disposition of mailed surveys and the cooperation rates for the two populations.<sup>1</sup> Note that the cooperation rate considers all respondents of assumed eligibility. Overall, the cooperation rate was 37% for licensed centers and homes (368 completed surveys) and was 19% for registered homes (736 completed surveys).

**Table 1: Final Disposition of Calls**

<i>Category</i>	<i>Licensed Centers/Homes</i>	<i>Registered Homes</i>
Completes	368	736
Non-response	631	3165
Returned as undeliverable	23	98
Duplicate records excluded from calculations	5	1
<b><i>Cooperation Rate</i></b>	<b>36.8%</b>	<b>18.9%</b>

**Recommendations.** It is recommended that the CYFD develop a protocol for collecting the data required for the biennial market rate survey during the license and registration renewal phases for childcare providers that is sufficient for meeting all applicable federal reporting requirements as pertain to current market rates. To this end, the IPP will work in collaboration with the CYFD to develop this protocol and to revise the questionnaire such that only the requisite information is collected to reduce the imposition of data collection efforts on both the state and childcare providers.

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<sup>1</sup> The cooperation rate was calculated using the following formula: Completes+Partials / Completes+Non-response. This method is consistent with the standards published by the American Association for Public Opinion Research. For a formal discussion of these standards see The American Association for Public Opinion Research. 1998.