



# **New Mexico Children Youth and Families Department Market Rate Survey 2013**

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## Introduction

Every two years, the Children, Youth and Families Department (CYFD) asks New Mexico child care providers what they charge to care for children. If budget allows, the information that is collected, helps CYFD set reimbursement rates for child care providers.

Survey information was collected by the University of New Mexico, Division of Continuing Education's NewMexicoKids Child Care Resource & Referral (CCR&R), (505) 277-7900. Collected data was compiled and analyzed under the direction of Dr. Kate Krause, Professor of Economics at the University of New Mexico (505) 277-3429. Statistical support was provided by Qihua Ma, a Ph.D. student in the Department of Economics at the University of New Mexico.

A postcard was mailed to all licensed providers notifying them that the Market Rate Survey was going to take place and alerting them that they would be receiving a phone call from the NewMexicoKids CCR&R program. Shortly after the postcard was mailed, a letter was mailed explaining the purpose of the call, along with the survey questionnaire giving providers the option of calling in their responses or waiting for the call. Receiving the postcard improved the response rate as many had their responses ready when contacted.

Survey results were analyzed by age category, geography (metro or rural), and type of care (licensed centers, licensed group homes, licensed family homes and registered homes). Metro counties include Bernalillo, Doña Ana, Los Alamos, Sandoval, Santa Fe, San Juan, and Valencia. The State's remaining counties are rural. Age categories are defined as follows: Infant (Birth – 11 months, 1 yr – 1 yr 11 months), Toddler (2 yr – 2 yr 11 months), Preschool (3 yr – 3 yr 11 months, 4 yr – 4 yr 11 months, 5 yr – 5 yr 11 months), and School Age (6 – 12 years).

Data were also analyzed by STAR level with some exceptions as noted below. Licensed child care providers participate in a five-level quality rating system. Reimbursement rates increase with higher STAR designation beginning with 2-STAR providers and continuing through 5-STAR providers (accreditation). In this report, we exclude 1-STAR providers since 2-STAR is now basic licensure. In several categories of caregivers, there are too few 3-STAR and 4-STAR providers to allow meaningful statistical inference. Therefore, we combine data from 3-STAR and 4-STAR providers in the tables below.

The tables presented in this report summarize monthly rates charged in each of the designated market segments (i.e. disaggregated by type of provider, age of children, metro or rural location, and STAR level) and allows for a comparison of market rates with the CYFD reimbursement rates. Each table presents the mean market rate, the median market rate, the rate that falls at the 75<sup>th</sup> percentile in the distribution of rates, the minimum and maximum rates, and the current CYFD reimbursement rate. The tables also give the number of respondents in each category, the number of slots in each category and the differences between the CYFD rates and the mean and 75<sup>th</sup> percentile rates. All means and percentiles were calculated by multiplying the provider's monthly rate for each age group times the total of the number of children typically cared for in that age group at that provider. Thus the means and percentiles are interpreted as being weighted by the number of child slots in each category at each provider. The last row of each of the first 24 tables gives the percentage of slots that are priced at or below the CYFD reimbursement rate.

Providers were given the option of reporting monthly, weekly or daily full-time rates. Hourly rates were multiplied by 173.33, daily rates by 21.665 and weekly rates by 4.33 to establish monthly charges. Slightly more than half the

providers surveyed charge Gross Receipt Taxes in addition to the quoted rate. This is a substantial difference from what we report in the 2011 Market Rate Survey. In 2011 just 29.02% of all providers charged Gross Receipt Taxes in addition to their stated rates. In 2013, 53.11% charge Gross Receipt Taxes in addition to their stated rates.

## Methodology

The Market Rate Survey questionnaires for licensed and registered providers were developed by Nina Johnson, Program Manager, Early Childhood Services, Children, Youth and Families Department (CYFD) in conjunction with the UNM Division of Continuing Education staff and were reviewed by child care providers. The questionnaire (see Appendix B) included questions regarding demographic and environmental information; base child care rates; special, extra or additional rates; and enrollment.

The methodology included attempting to survey all licensed providers accepting private paid fees with a response rate of 70-85% and a representative sample from an estimated 1,250 non-relative registered home providers. Licensed providers that do not charge parents a market rate fee were eliminated from the population. These non-market rate providers include Head Start programs; programs completely subsidized by either the federal, state, or city governments or grants; and licensed tribal programs. This reduced the population of licensed center-based, family child care or family group home providers to 1027. Surveys were completed with 929 providers or 90.46% of the target population. To ensure equal representation, data collection targeted providers by type and county. Providers were called using contact information in the NewMexicoKids referral database and from lists provided by CYFD’s Child Care Services Bureau.

Only Registered homes that provide care for non-related children were included in the survey. The list was divided by county to assure that all possible counties were represented. After introducing themselves and stating the purpose of the call, the surveyors verified that the caregiver provided child care for children who were not related to them. A total of 154 registered homes were successfully surveyed.

## Response and Related Issues

The results of multiple attempts to contact licensed and registered providers are summarized in the following tables. Some attempts were unsuccessful, and the reasons for failure to contact the provider are shown. Attempts continued until the interview was complete or until ten attempts had been made.

Provider Category	Number of Providers	Completed Surveys	% Completed	Percentage Point difference from 90% Goal
Licensed Centers	570	542	95.09%	+5.09
Licensed Homes	303	266	87.79%	-2.21
Registered Homes	154	121	78.57%	-11.43
TOTALS	1027	929	90.46%	+0.46

<b>Phone Call Outcomes</b>	<b>Licensed Centers and Homes</b>	<b>Registered Homes</b>
Successfully Completed	873	154
No Private Pay Children	12	9
Declined Survey	15	10
Unable to Contact	30	14
Total Calls Attempted	2258	420

## Summary of Results

The tables below outline the results of the Market Rate Survey. The first set of tables (Tables 1 – 24) present the market rates for licensed and registered providers disaggregated by type of care and age category. The tables are organized by the following age groups: Infant (0 – 1 yr 11 months), Toddler (2 years – 2 years 11 months), Preschool (3 years – 5 years 11 months), School Age (6 years – 12 years). Because rates differ by whether a provider is located in a rural or metro county and by whether the provider is a center, family home or group home, separate tables display rates for each of these categories of provider. For example, the first table represents market rates for care for infants in metro centers. Within each table, rates are reported separately by STAR level. STAR levels 3 and 4 are pooled to achieve sample sizes that are adequate for statistical inference.

More responses were received from metro centers than from the other categories of providers. On average, the data reflect an inverse correlation between mean market rate and age category: rates tend to be highest for infant care and decline with the age of the child. The average rural market rate is generally lower than the average metro market rate. While these patterns do not hold for every age group, the average center market rate is generally higher than the family home or group home market rate. N/A indicates that no responses for the particular STAR level, age group, and home location/type were given or that there are no providers that fit into that particular category.

The second set of tables (tables 25 – 29) present aggregated data for the entire market and for care disaggregated by age groups only.

## Infant Care, Tables 1 - 6

<b>Table 1: Infant Monthly Full-Time Rates: Metro Centers</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	521.37	608.62	653.37
Number of Respondents	110	43	57
Total Number of Slots In Category	1370	709	1192
Minimum Market Rate	216.65	216.5	86.66
Maximum Market Rate	1125	1119	1190
Average Market Rate	617.27	713.13	728.94
Standard Deviation	150.67	158.89	167.89
CYFD Rate Difference from Average	-95.9	-104.51	-75.57
CYFD Rate % Difference from Average	-0.16	-0.15	-0.10
Median (50th Percentile) Market Rate	625	671.15	716
75th Percentile of the Market Rate	720.64	785	861.67
CYFD Rate Difference from 75th Percentile	-199.27	-176.38	-208.3
CYFD Rate % Difference from 75th Percentile	-0.28	-0.22	-0.24
Percent of slots priced less than or equal to the CYFD Rate	28.03	25.81	43.79

<b>Table 2: Infant Monthly Full-Time Rates: Metro Family Homes</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	278.74	410.20	497.45	542.2
Number of Respondents	82	62	6	1
Total Number of Slots In Category	65	73	5	1
Minimum Market Rate	216.5	250	476.3	497.95
Maximum Market Rate	800	866.6	692.8	497.95
Average Market Rate	500.56	545.75	554.24	497.95
Standard Deviation	133.59	125.42	95.46	0
CYFD Rate Difference from Average	-221.82	-135.55	-56.79	44.25
CYFD Rate % Difference from Average	-0.44	-0.25	-0.105	0.09
Median (50th Percentile) Market Rate	519.6	541.25	476.3	497.95
75th Percentile of the Market Rate	580	584.55	671.15	497.95
CYFD Rate Difference from 75th Percentile	-301.26	-174.35	-173.7	44.25
CYFD Rate % Difference from 75th Percentile	-0.52	-0.30	-0.26	0.09
Percent of slots priced less than or equal to the CYFD Rate	10.77	9.59	60	100

<b>Table 3: Infant Monthly Full-Time Rates: Metro Group Homes</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	424.01	511.26	556.01
Number of Respondents	55	10	1
Total Number of Slots In Category	117	25	2
Minimum Market Rate	324.75	324.75	541.25
Maximum Market Rate	1017.55	627.85	541.25
Average Market Rate	515.33	520.47	541.25
Standard Deviation	114.21	82.72	0
CYFD Rate Difference from Average	-91.32	-9.21	14.76
CYFD Rate % Difference from Average	-0.18	-0.02	0.03
Median (50th Percentile) Market Rate	541.25	541.25	541.25
75th Percentile of the Market Rate	584.55	562.9	541.25
CYFD Rate Difference from 75th Percentile	-160.54	-51.64	14.76
CYFD Rate % Difference from 75th Percentile	-0.27	-0.09	0.03
Percent of slots priced less than or equal to the CYFD Rate	12.82	44	100

<b>Table 4: Infant Monthly Full-Time Rates: Rural Centers</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	463.75	551	653.37
Number of Respondents	51	17	15
Total Number of Slots In Category	609	204	348
Minimum Market Rate	216.65	400	216
Maximum Market Rate	866.6	960	606.2
Average Market Rate	487.95	580.14	465.28
Standard Deviation	80.39	136.00	110.05
CYFD Rate Difference from Average	-24.2	-29.14	188.09
CYFD Rate % Difference from Average	-0.05	-0.05	0.40
Median (50th Percentile) Market Rate	491.2	541.25	568.31
75th Percentile of the Market Rate	541.25	693.22	606
CYFD Rate Difference from 75th Percentile	-77.5	-142.22	47.37
CYFD Rate % Difference from 75th Percentile	-0.14	-0.21	0.08
Percent of slots priced less than or equal to the CYFD Rate	36.29	57.35	100

<b>Table 5: Infant Monthly Full-Time Rates: Rural Family Homes</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	258	387.6	474.85	542.2
Number of Respondents	22	22	4	N/A
Total Number of Slots In Category	60	24	6	N/A
Minimum Market Rate	200	324.75	324.75	N/A
Maximum Market Rate	1386.64	953.26	562.9	N/A
Average Market Rate	508.46	511.13	423.62	N/A
Standard Deviation	226.60	147.76	90.46	N/A
CYFD Rate Difference from Average	-250.46	-123.53	51.23	N/A
CYFD Rate % Difference from Average	-0.49	-0.24	0.12	N/A
Median (50th Percentile) Market Rate	461.06	476.30	350.73	N/A
75th Percentile of the Market Rate	541.63	693.28	519.6	N/A
CYFD Rate Difference from 75th Percentile	-283.63	-305.68	-44.75	N/A
CYFD Rate % Difference from 75th Percentile	-1.1	-44	-0.09	N/A
Percent of slots priced less than or equal to the CYFD Rate	1.7	4.17	66.67	N/A

<b>Table 6: Infant Monthly Full-Time Rates: Rural Group Homes</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	400.96	488.21	556.01
Number of Respondents	48	6	8
Total Number of Slots In Category	110	12	15
Minimum Market Rate	300	389.7	324.75
Maximum Market Rate	671.15	649.5	584.55
Average Market Rate	452.67	432.48	471.27
Standard Deviation	83.82	41.18	94.03
CYFD Rate Difference from Average	-51.71	55.73	84.74
CYFD Rate % Difference from Average	-0.11	0.13	0.18
Median (50th Percentile) Market Rate	433	425.96	476.3
75th Percentile of the Market Rate	519.6	433.3	541.25
CYFD Rate Difference from 75th Percentile	-118.64	54.91	14.76
CYFD Rate % Difference from 75th Percentile	-0.23	0.13	0.03
Percent of slots priced less than or equal to the CYFD Rate	37.27	75	73.33



## Toddler Care, Tables 7 - 12

<b>Table 7: Toddler Monthly Full-Time Rates: Metro Centers</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	470.72	557.97	602.72
Number of Respondents	140	53	70
Total Number of Slots In Category	1319	629	1141
Minimum Market Rate	303.1	216.5	86.66
Maximum Market Rate	1155.75	961	1090
Average Market Rate	625.81	647.96	675.26
Standard Deviation	171.29	149.72	171.35
CYFD Rate Difference from Average	-155.09	-89.99	-72.54
CYFD Rate % Difference from Average	-0.25	-0.14	-0.11
Median (50th Percentile) Market Rate	606.2	610.14	704
75th Percentile of the Market Rate	744.76	733	822.7
CYFD Rate Difference from 75th Percentile	-274.04	-175.03	-219.98
CYFD Rate % Difference from 75th Percentile	-0.37	-0.24	-0.27
Percent of slots priced less than or equal to the CYFD Rate	14.18	26.71	29.45

<b>Table 8: Toddler Monthly Full-Time Rates: Metro Family Homes</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	264	370.08	457.33	502.08
Number of Respondents	93	64	6	2
Total Number of Slots In Category	48	59	5	2
Minimum Market Rate	216.5	324.75	476.3	497.95
Maximum Market Rate	830.85	866.6	671.15	510.94
Average Market Rate	506.57	527.41	584.55	504.45
Standard Deviation	137.93	119.23	88.74	6.49
CYFD Rate Difference from Average	-242.57	-157.33	-127.22	-2.37
CYFD Rate % Difference from Average	-0.48	-0.30	-0.22	-0.005
Median (50th Percentile) Market Rate	519.6	541.25	649.5	497.5
75th Percentile of the Market Rate	606.2	584.55	649.5	510.94
CYFD Rate Difference from 75th Percentile	-342.2	-214.47	-192.17	-8.86
CYFD Rate % Difference from 75th Percentile	-0.56	-0.37	-0.30	-0.02
Percent of slots priced less than or equal to the CYFD Rate	4.17	11.86	0	50

<b>Table 9: Toddler Monthly Full-Time Rates: Metro Group Homes</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	388.93	476.18	520.93
Number of Respondents	56	10	1
Total Number of Slots In Category	89	20	1
Minimum Market Rate	303.1	324.75	541.25
Maximum Market Rate	866.65	627.85	541.25
Average Market Rate	462.12	480.71	541.25
Standard Deviation	98.46	86.81	0
CYFD Rate Difference from Average	-73.19	-4.53	-20.32
CYFD Rate % Difference from Average	-0.16	-0.009	-0.04
Median (50th Percentile) Market Rate	541.25	541.25	541.25
75th Percentile of the Market Rate	562.9	541.25	541.25
CYFD Rate Difference from 75th Percentile	-173.97	-65.07	-20.32
CYFD Rate % Difference from 75th Percentile	-0.31	-0.12	-0.04
Percent of slots priced less than or equal to the CYFD Rate	8.99	40	0

<b>Table 10: Toddler Monthly Full-Time Rates: Rural Centers</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	434.63	521.88	602.72
Number of Respondents	63	22	15
Total Number of Slots In Category	491	205	212
Minimum Market Rate	216.65	346.4	216
Maximum Market Rate	866.6	860	606.2
Average Market Rate	465.40	573.70	487.67
Standard Deviation	85.50	141.24	88.66
CYFD Rate Difference from Average	-30.77	-51.82	115.05
CYFD Rate % Difference from Average	-0.07	-0.09	0.24
Median (50th Percentile) Market Rate	476.63	541.63	541.25
75th Percentile of the Market Rate	520.59	693.32	606
CYFD Rate Difference from 75th Percentile	-85.96	-171.44	-3.28
CYFD Rate % Difference from 75th Percentile	-0.17	-0.25	-0.005
Percent of slots priced less than or equal to the CYFD Rate	40.12	45.37	63.68

<b>Table 11: Toddler Monthly Full-Time Rates: Rural Family Homes</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	217.69	365.04	452.29	502.08
Number of Respondents	23	23	4	N/A
Total Number of Slots In Category	9	24	5	N/A
Minimum Market Rate	200	324.75	324.75	N/A
Maximum Market Rate	1386.64	953.26	519.6	N/A
Average Market Rate	493.58	534.25	368.92	N/A
Standard Deviation	91.00	160.23	76.01	N/A
CYFD Rate Difference from Average	-275.89	-169.21	83.37	N/A
CYFD Rate % Difference from Average	-0.56	-0.32	0.23	N/A
Median (50th Percentile) Market Rate	461.06	516.9	324.75	N/A
75th Percentile of the Market Rate	541.63	562.9	350.73	N/A
CYFD Rate Difference from 75th Percentile	-323.94	-197.86	101.56	N/A
CYFD Rate % Difference from 75th Percentile	-0.60	-0.35	0.29	N/A
Percent of slots priced less than or equal to the CYFD Rate	0	4.17	80	N/A

<b>Table 12: Toddler Monthly Full-Time Rates: Rural Group Homes</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	381.23	468.48	520.93
Number of Respondents	49	8	9
Total Number of Slots In Category	77	19	18
Minimum Market Rate	300	389.7	324.75
Maximum Market Rate	671.15	866.6	584.55
Average Market Rate	433.59	524.59	465.14
Standard Deviation	75.30	181.43	92.92
CYFD Rate Difference from Average	-52.36	-56.11	55.79
CYFD Rate % Difference from Average	-0.12	-0.11	0.12
Median (50th Percentile) Market Rate	433	433.3	400
75th Percentile of the Market Rate	519.6	497.95	541.25
CYFD Rate Difference from 75th Percentile	-138.37	-29.47	-20.32
CYFD Rate % Difference from 75th Percentile	-0.27	-0.06	-0.04
Percent of slots priced less than or equal to the CYFD Rate	20.78	57.89	55.56

## Preschool Care, Tables 13 – 18

<b>Table 13: Preschool Monthly Full-Time Rates: Metro Centers</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	440.01	527.26	572.01
Number of Respondents	164	57	74
Total Number of Slots In Category	4680	2049	3947
Minimum Market Rate	150	260	86.66
Maximum Market Rate	1101.11	1014	1065
Average Market Rate	603.27	594.92	650.91
Standard Deviation	183.74	135.28	165.54
CYFD Rate Difference from Average	-163.26	-67.66	-78.9
CYFD Rate % Difference from Average	-0.27	-0.11	-0.12
Median (50th Percentile) Market Rate	562.9	560	627.85
75th Percentile of the Market Rate	714	653	768
CYFD Rate Difference from 75th Percentile	-273.99	-125.74	-195.99
CYFD Rate % Difference from 75th Percentile	-0.38	-0.19	-0.26
Percent of slots priced less than or equal to the CYFD Rate	17.54	36.41	33.82

<b>Table 14: Preschool Monthly Full-Time Rates: Metro Family Homes</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	242	369.17	456.42	501.17
Number of Respondents	95	65	6	2
Total Number of Slots In Category	114	136	18	5
Minimum Market Rate	151.55	300	476.3	476.3
Maximum Market Rate	830.85	866.6	671.15	510.94
Average Market Rate	479.14	493.06	549.67	504.01
Standard Deviation	147.88	112.11	67.75	13.86
CYFD Rate Difference from Average	-237.14	-123.89	-93.25	-2.84
CYFD Rate % Difference from Average	-0.49	-0.25	-0.17	-0.006
Median (50th Percentile) Market Rate	458.98	534.67	519.6	510.94
75th Percentile of the Market Rate	562.9	584.55	562.9	510.94
CYFD Rate Difference from 75th Percentile	-320.9	-215.38	-106.48	-9.77
CYFD Rate % Difference from 75th Percentile	-0.57	-0.37	-0.19	-0.02
Percent of slots priced less than or equal to the CYFD Rate	3.5	13.97	0	20

<b>Table 15: Preschool Monthly Full-Time Rates: Metro Group Homes</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	383.08	470.33	515.08
Number of Respondents	57	10	1
Total Number of Slots In Category	204	82	6
Minimum Market Rate	303.1	324.75	541.25
Maximum Market Rate	866.65	627.85	541.25
Average Market Rate	443.89	507.73	541.25
Standard Deviation	103.36	68.31	0
CYFD Rate Difference from Average	-60.81	-37.4	-26.17
CYFD Rate % Difference from Average	-0.14	-0.074	-0.05
Median (50th Percentile) Market Rate	476.3	541.25	541.25
75th Percentile of the Market Rate	562.9	541.25	541.25
CYFD Rate Difference from 75th Percentile	-179.82	-70.92	-26.17
CYFD Rate % Difference from 75th Percentile	-0.47	-0.15	-0.05
Percent of slots priced less than or equal to the CYFD Rate	14.71	20.73	0

<b>Table 16: Preschool Monthly Full-Time Rates: Rural Centers</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	408.62	495.27	572.01
Number of Respondents	76	23	19
Total Number of Slots In Category	1813	657	666
Minimum Market Rate	200	281.65	216
Maximum Market Rate	866.6	801.61	606.2
Average Market Rate	418.27	495.50	429.03
Standard Deviation	75.37	159.91	88.21
CYFD Rate Difference from Average	-9.65	-0.23	142.98
CYFD Rate % Difference from Average	-0.02	-0.0005	0.33
Median (50th Percentile) Market Rate	411.64	541.25	444
75th Percentile of the Market Rate	454.65	727	484
CYFD Rate Difference from 75th Percentile	-46.03	-231.73	88.01
CYFD Rate % Difference from 75th Percentile	-0.10	-0.32	0.18
Percent of slots priced less than or equal to the CYFD Rate	43.96	47.49	82.73

<b>Table 17: Preschool Monthly Full-Time Rates: Rural Family Homes</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	220	362.09	449.34	501.17
Number of Respondents	25	22	4	N/A
Total Number of Slots In Category	24	27	13	N/A
Minimum Market Rate	200	324.75	324.75	N/A
Maximum Market Rate	1386.64	758.28	519.6	N/A
Average Market Rate	363.5	468.29	409.02	N/A
Standard Deviation	111.41	110.73	73.63	N/A
CYFD Rate Difference from Average	-143.5	-106.20	40.32	N/A
CYFD Rate % Difference from Average	-0.39	-0.23	0.10	N/A
Median (50th Percentile) Market Rate	324.98	433.00	433	N/A
75th Percentile of the Market Rate	433.3	758.28	433	N/A
CYFD Rate Difference from 75th Percentile	-213.3	-396.19	16.34	N/A
CYFD Rate % Difference from 75th Percentile	-0.49	-0.52	0.04	N/A
Percent of slots priced less than or equal to the CYFD Rate	16.67	11.1	76.92	N/A

<b>Table 18: Preschool Monthly Full-Time Rates: Rural Group Homes</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	375.81	463.06	515.08
Number of Respondents	50	8	10
Total Number of Slots In Category	213	45	53
Minimum Market Rate	300	389.7	324.75
Maximum Market Rate	671.15	866.6	584.55
Average Market Rate	439.65	582.10	425.54
Standard Deviation	72.01	189.15	91.12
CYFD Rate Difference from Average	-63.84	-119.04	20.27
CYFD Rate % Difference from Average	-0.15	-0.20	0.05
Median (50th Percentile) Market Rate	433	541.63	357.47
75th Percentile of the Market Rate	498.3	866.6	537.08
CYFD Rate Difference from 75th Percentile	-122.49	-403.54	-91.27
CYFD Rate % Difference from 75th Percentile	-0.25	-0.47	-0.17
Percent of slots priced less than or equal to the CYFD Rate	18.31	35.56	58.49

**School Age Care, Tables 19 – 24**

<b>Table 19: School Age Monthly Full-Time Rates: Metro Centers</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	390.64	477.89	522.64
Number of Respondents	116	41	47
Total Number of Slots In Category	1850	689	1340
Minimum Market Rate	117	311.76	150
Maximum Market Rate	1065	1014	880
Average Market Rate	508.33	467.85	540.64
Standard Deviation	197.69	109.35	128.13
CYFD Rate Difference from Average	-117.69	10.04	-18
CYFD Rate % Difference from Average	-0.23	0.02	-0.03
Median (50th Percentile) Market Rate	454.65	433	519.6
75th Percentile of the Market Rate	632.18	506.61	649.5
CYFD Rate Difference from 75th Percentile	-241.54	-28.72	-126.86
CYFD Rate % Difference from 75th Percentile	-0.38	-0.06	-0.20
Percent of slots priced less than or equal to the CYFD Rate	26.86	72.71	54.25

<b>Table 20: School Age Monthly Full-Time Rates: Metro Family Homes</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	242	364.28	451.53	496.28
Number of Respondents	81	47	2	2
Total Number of Slots In Category	97	66	1	1
Minimum Market Rate	151.55	300	500	433
Maximum Market Rate	830.85	649.95	519.6	510.94
Average Market Rate	425.14	474.08	519.6	433
Standard Deviation	140.79	102.01	0	0
CYFD Rate Difference from Average	-183.14	-109.8	-68.07	63.28
CYFD Rate % Difference from Average	-0.43	-0.23	-0.13	0.15
Median (50th Percentile) Market Rate	389.7	454.65	519.6	433
75th Percentile of the Market Rate	541.25	541.25	519.6	433
CYFD Rate Difference from 75th Percentile	-299.25	-176.97	-68.07	63.28
CYFD Rate % Difference from 75th Percentile	-0.55	-0.33	-0.13	0.15
Percent of slots priced less than or equal to the CYFD Rate	3.09	18.18	0	100

<b>Table 21: School Age Monthly Full-Time Rates: Metro Group Homes</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	378.53	465.78	510.53
Number of Respondents	49	8	1
Total Number of Slots In Category	103	13	0
Minimum Market Rate	303.1	324.75	541.25
Maximum Market Rate	866.65	627.85	541.25
Average Market Rate	420.80	439.78	N/A
Standard Deviation	81.53	98.19	N/A
CYFD Rate Difference from Average	-42.27	26	510.53
CYFD Rate % Difference from Average	-0.10	0.06	N/A
Median (50th Percentile) Market Rate	433	433	541.25
75th Percentile of the Market Rate	476.3	541.63	541.25
CYFD Rate Difference from 75th Percentile	-97.77	-75.85	-30.72
CYFD Rate % Difference from 75th Percentile	-0.21	-0.14	-0.06
Percent of slots priced less than or equal to the CYFD Rate	35.92	53.85	0

<b>Table 22: School Age Monthly Full-Time Rates: Rural Centers</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	377.96	465.21	522.64
Number of Respondents	40	12	9
Total Number of Slots In Category	458	144	326
Minimum Market Rate	200	125	259.8
Maximum Market Rate	562.9	714.94	484
Average Market Rate	398.71	421.74	369.34
Standard Deviation	71.41	114.66	62.36
CYFD Rate Difference from Average	-20.75	43.47	153.3
CYFD Rate % Difference from Average	-0.05	0.10	0.42
Median (50th Percentile) Market Rate	411.35	433	332.33
75th Percentile of the Market Rate	437.81	447.96	409.19
CYFD Rate Difference from 75th Percentile	-59.85	17.25	113.45
CYFD Rate % Difference from 75th Percentile	-0.14	0.04	0.28
Percent of slots priced less than or equal to the CYFD Rate	36.03	80.56	100



<b>Table 23: School Age Monthly Full-Time Rates: Rural Family Homes</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	198	354.64	441.89	496.28
Number of Respondents	22	17	2	N/A
Total Number of Slots In Category	21	23	4	N/A
Minimum Market Rate	200	303.1	324.75	N/A
Maximum Market Rate	1386.64	866.6	350.73	N/A
Average Market Rate	487.72	505.73	324.75	N/A
Standard Deviation	374.80	174.15	0	N/A
CYFD Rate Difference from Average	-289.72	-151.09	117.14	N/A
CYFD Rate % Difference from Average	-0.59	-0.30	0.36	N/A
Median (50th Percentile) Market Rate	346.4	433.33	324.75	N/A
75th Percentile of the Market Rate	433.33	584.55	324.75	N/A
CYFD Rate Difference from 75th Percentile	-235.33	-229.91	117.14	N/A
CYFD Rate % Difference from 75th Percentile	-0.54	-0.39	0.36	N/A
Percent of slots priced less than or equal to the CYFD Rate	0	17.39	100	N/A

<b>Table 24: School Age Monthly Full-Time Rates: Rural Group Homes</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Current CYFD Reimbursement Rate	368.53	455.78	510.53
Number of Respondents	42	6	10
Total Number of Slots In Category	113	18	38
Minimum Market Rate	300	389.7	324.75
Maximum Market Rate	671.15	600	584.55
Average Market Rate	434.72	514.17	415.44
Standard Deviation	76.89	90.67	81.62
CYFD Rate Difference from Average	-66.19	-58.39	95.09
CYFD Rate % Difference from Average	-0.15	-0.11	0.23
Median (50th Percentile) Market Rate	433.3	541.63	400
75th Percentile of the Market Rate	519.6	600	519.96
CYFD Rate Difference from 75th Percentile	-151.07	-144.22	-9.43
CYFD Rate % Difference from 75th Percentile	-0.29	-0.24	-0.02
Percent of slots priced less than or equal to the CYFD Rate	25.66	38.89	68.42

## Aggregated Data

<b>Table 25: Market Rates and CYFD Rates by STAR Level for Licensed Facilities</b>	<b>2 STAR</b>	<b>3,4 STAR</b>	<b>5 STAR</b>
Average CYFD Reimbursement Rate	399.64	486.89	541.25
Number of Respondents	441	110	107
Total Number of Slots In Category	14101	5593	9351
Weighted Average Market Rate	539.18	576.51	607.79
Standard Deviation	173.81	158.21	176.10
CYFD Rate Difference from Average Market Rate	-139.54	-89.62	-66.54
CYFD Rate % Difference from Average Market Rate	-0.26	-0.16	-0.11
Median (50th Percentile) Market Rate	516	545.58	606
75th Percentile of the Market Rate	649.5	671.15	757.75
CYFD Rate Difference from 75th Percentile	-249.86	-184.26	-216.5
CYFD % Difference from 75th Percentile	-0.38	-0.27	-0.29

<b>Table 26: Infant Market Rates and CYFD Rates by STAR Level</b>	<b>2 STAR</b>	<b>3,4 STAR</b>	<b>5 STAR</b>
Average CYFD Reimbursement Rate	434.65	521.90	583.86
Number of Respondents	348	86	82
Total Number of Slots In Category	2303	961	1558
Weighted Average Market Rate	567.96	673.75	667.18
Standard Deviation	145.86	166.37	173.32
CYFD Rate Difference from Average Market Rate	-133.31	-151.85	-83.32
CYFD Rate % Difference from Average Market Rate	-0.23	-0.23	-0.12
Median (50th Percentile) Market Rate	541.25	649.5	627.85
75th Percentile of the Market Rate	649.95	749.09	857.12
CYFD Rate Difference from 75th Percentile	-215.3	-227.19	-273.26
CYFD % Difference from 75th Percentile	-0.33	-0.30	-0.32

<b>Table 27: Toddler Market Rates and CYFD Rates by STAR Level</b>	<b>2 STAR</b>	<b>3,4 STAR</b>	<b>5 STAR</b>
Average CYFD Reimbursement Rate	401.77	489.02	541.91
Number of Respondents	395	103	97
Total Number of Slots in Category	2059	883	1374
Average Market Rate	569.41	622.34	643.22
Standard Deviation	166.09	153.11	171.90
CYFD Rate Difference from Average Market Rate	-167.64	-133.32	-101.31
CYFD Rate % Difference from Average Market Rate	-0.29	-0.21	-0.16
Median (50th Percentile) Market Rate	541.25	600	610.14
75th Percentile of the Market Rate	688.47	728	810.79
CYFD Rate Difference from 75th Percentile	-286.7	-238.98	-268.88
CYFD % Difference from 75th Percentile	-0.42	-0.33	-0.33

<b>Table 28: Preschool Market Rates and CYFD Rates by STAR Level</b>	<b>2 STAR</b>	<b>3,4 STAR</b>	<b>5 STAR</b>
Average CYFD Reimbursement Rate	389.70	476.95	529.42
Number of Respondents	434	108	106
Total Number of Slots in Category	7082	2864	4677
Average Market Rate	543.92	568.29	616.47
Standard Deviation	177.85	144.14	172.39
CYFD Rate Difference from Average Market Rate	-154.22	-91.34	-87.05
CYFD Rate % Difference from Average Market Rate	-0.28	-0.16	-0.14
Median (50th Percentile) Market Rate	512.33	541.25	606
75th Percentile of the Market Rate	649.5	653	764.46
CYFD Rate Difference from 75th Percentile	-259.8	-176.05	-235.04
CYFD % Difference from 75th Percentile	-0.40	-0.27	-0.31

<b>Table 29: School Age Market Rates and CYFD Rates by STAR Level</b>	<b>2 STAR</b>	<b>3,4 STAR</b>	<b>5 STAR</b>
Average CYFD Reimbursement Rate	372.43	459.68	509.82
Number of Respondents	311	71	69
Total Number of Slots in Category	2628	884	1705
Average Market Rate	478.85	452.34	505.03
Standard Deviation	176.75	110.53	135.92
CYFD Rate Difference from Average Market Rate	-106.42	7.34	4.79
CYFD Rate % Difference from Average Market Rate	-0.22	0.02	0.01
Median (50th Percentile) Market Rate	433	433	476.3
75th Percentile of the Market Rate	541.25	506.61	554.24
CYFD Rate Difference from 75th Percentile	-168.82	-46.93	-44.42
CYFD % Difference from 75th Percentile	-0.31	-0.09	-0.08

## Additional Analysis of Data

The primary focus of the survey was to determine rates for child care in New Mexico. However additional survey questions allow us to investigate additional features of the industry. These features are summarized in Tables 30 – 36. The tables report the percent of providers that charge gross receipts tax in addition to their reported rates; the percent of enrolled children receiving a CYFD subsidy; the extent to which care is available outside the normal working day; the factors that influence rate-setting by caregivers; and changes in rates since 2011. This section closes with a comparison between average market rates with the CYFD Reimbursement Rates.

### Gross Receipts Tax

Overall, slightly more than half the surveyed providers charge gross receipts taxes (GRT) in addition to their rates. Registered homes are more likely to charge GRT in addition to quoted rates, and thus the overall percent charging GRT is greater than the percent of licensed 2-, 3-, 4- and 5-STAR providers that charge GRT.

<b>Table 30: Gross Receipts Tax</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Percent Charging GRT in Addition to Rate	50.79	51.82	45.79
Overall % Charging GRT	53.11		

## Percent of Children Receiving Subsidy

<b>Table 31: % of enrolled children receiving CYFD Subsidy</b>	<b>Registered</b>	<b>2-STAR</b>	<b>3,4-STAR</b>	<b>5-STAR</b>
Metro Centers	N/A	48.66	57.95	40.22
Metro Family Homes	41.59	44.01	24.14	55.56
Metro Group Homes	N/A	64.96	30.13	66.67
Rural Centers	N/A	47.05	46.12	31.19
Rural Family Homes	50.70	66.36	50.00	N/A
Rural Group Homes	N/A	66.60	53.19	66.94

## Hours of Operation

On average, child care providers remain open for almost twelve hours per day, based on reported weekday hours. Far more caregivers are open early (before 7 a.m.) than are open late (after 7 p.m.). A small minority are open 24 hours a day. The availability of care at these hours varies by location. In general, urban providers are more likely to offer extended hours than are rural providers. Average hours of care disaggregated by type of care, STAR Level, and location are presented in Table 33.

<b>Table 32: Hours of Operation, Overall Averages</b>	
Average hours open (daily)	11.86
Percent open 24 hours	5.99%
Percent open before 7 a.m.	41.08%
Percent open after 7 p.m.	9.05%
Number of Observations	818

**Table 33: Hours of Operation by Type of Care and Star Level**

		Registered	2-STAR	3,4-STAR	5-STAR
Metro Centers	Average hours open (daily)	N/A	10.86	11.09	11.30
	Percent offering extended hour care	N/A	46.43%	55.17%	58.67%
	Percent open 24 hours	N/A	0	0	1.33%
	Percent open before 7 a.m.	N/A	45.83%	53.45%	56.00%
	Percent open after 7 p.m.	N/A	7.14%	3.45%	2.67%
	Number of Observations	N/A	168	58	75
Rural Centers	Average hours open (daily)	N/A	10.12	10.36	10.46
	Percent offering extended hour care	N/A	28.57%	25.00%	47.37%
	Percent open 24 hours	N/A	0	0	0
	Percent open before 7 a.m.	N/A	25.97%	25.00%	47.37%
	Percent open after 7 p.m.	N/A	1.30%	0	0
	Number of Observations	N/A	77	24	19
Metro Family	Average hours open (daily)	13.71	12.78	10.75	10.25
	Percent offering extended hour care	66.32%	60.94%	16.67%	50.00%
	Percent open 24 hours	14.74%	10.94%	0	0
	Percent open before 7 a.m.	46.32%	45.31%	33.33%	50.00%
	Percent open after 7 p.m.	22.11%	12.5%	0	0
	Number of Observations	95	64	6	2
Rural Family	Average hours open (daily)	5.20	12.98	10.25	--
	Percent offering extended hour care	40%	43.48%	25%	--
	Percent open 24 hours	16%	8.70%	0	--
	Percent open before 7 a.m.	16%	34.78%	0	--
	Percent open after 7 p.m.	8%	21.74%	0	--
	Number of Observations	25	23	4	0
Metro Group	Average hours open (daily)	N/A	14.19	11.78	10
	Percent offering extended hour care	N/A	64.91%	50.00%	--
	Percent open 24 hours	N/A	17.54%	0	--
	Percent open before 7 a.m.	N/A	47.37%	40.00%	--
	Percent open after 7 p.m.	N/A	17.54%	20.00%	--
	Number of Observations	N/A	57	10	1
Rural Group	Average hours open (daily)	N/A	13.15	11.94	12.85
	Percent offering extended hour care	N/A	58.82%	50.00%	50.00%
	Percent open 24 hours	N/A	13.73%	0	10.00%
	Percent open before 7 a.m.	N/A	37.25%	37.50%	40.00%
	Percent open after 7 p.m.	N/A	9.80%	25.00%	20.00%
	Number of Observations	N/A	51	8	10

## Considerations in Setting Rates

Providers were asked about the factors that influence their rate determination. Because providers could give multiple answers, these are not expressed as percentages. Operating costs were named most often, with rates in the community the second most common answer closely followed by parents' willingness to pay.

CYFD reimbursement rates, the cost of staff salaries and training and desired profit level were mentioned by more than one hundred providers, but fewer than mentioned the prevailing rates in the community or operating costs. No providers responded that they set their rates in response to the number of special needs children in their care.

<b>Child care Rates in Community</b>	<b>CYFD Reimbursement Rates</b>	<b>Parents' Willingness to Pay</b>	<b>Overall Operating Costs</b>	<b>Profit Level Desired</b>	<b>Staff Salaries, Training</b>	<b>Special Needs Children</b>
442	293	419	520	174	321	0

## Changes in Rates Since 2011

Changes in average market rates since 2011 were mixed. Because we combined rates for 3- and 4-STAR providers, we report only rate changes for 2-STAR and 5-STAR providers. Of the 24 categories of 2-STAR providers, eleven report lower rates and thirteen report higher rates. Most notably, average rates for all age groups in 2-STAR Rural Family Homes increased by more than 35%. Only seventeen categories included any 5-STAR providers. Among those, six show a rate decrease and ten an increase. The largest percent increases were for school aged children at rural centers (an increase of 30.52%) and at metro centers (18.98%).

<b>Table 36: Change in Average Rates, 2011 to 2013</b>	<b>2-STAR</b>	<b>5-STAR</b>
Metro Centers, Infants	-3.72%	3.88%
Metro Family Homes, Infants	-2.23%	N/A
Metro Group Homes, Infants	-4.85%	0.37%
Rural Centers, Infants	-3.98%	-4.29%
Rural Family Homes, Infants	40.13%	N/A
Rural Group Homes, Infants	2.08%	-4.38%
Metro Centers, Toddlers	4.89%	1.95%
Metro Family Homes, Toddlers	-20.27%	N/A
Metro Group Homes, Toddlers	-11.53%	3.45%
Rural Centers, Toddlers	3.18%	11.38%
Rural Family Homes, Toddlers	35.44%	N/A
Rural Group Homes, Toddlers	2.74%	-9.75%
Metro Centers, Pre-school	5.76%	2.62%
Metro Family Homes, Pre-school	-5.67%	16.40%
Metro Group Homes, Pre-school	-10.64%	2.39%
Rural Centers, Pre-school	-4.70%	-5.73%
Rural Family Homes, Pre-school	44.24%	N/A
Rural Group Homes, Pre-school	5.35%	-15.38%
Metro Centers, School age	12.96%	18.98%
Metro Family Homes, School age	-0.88%	0
Metro Group Homes, School age	-4.20%	N/A
Rural Centers, School age	2.18%	30.52%
Rural Family Homes, School age	37.31%	N/A
Rural Group Homes, School age	8.43%	-17.29%
<b>Number of categories, reduced average rates</b>	11	6
<b>Number of categories, increased average rates</b>	13	10
Aggregate	2.03%	-0.29%
Aggregate Infant	-4.46%	-1.19%
Aggregate Toddler	3.65%	0.82%
Aggregate Pre-school	2.66%	-1.57%
Aggregate School age	9.67%	13.54%



## Observations and Lessons Learned

Data collection was delayed due to updating program status information from the state. Time was devoted to planning, which included modifications to the initial survey, creating letters and postcards, preparing the NACCRRAware database, translating documents, creating spreadsheets, creating training tools, mass mailing process, hiring and training two students, and training temporary staff as recommended in prior Market Rate Surveys, response rates to the survey were improved by sending out an initial postcard and following up with a mailing containing the survey questionnaire.

- Having a trainer available during call times, recommended in the 2011 Market Rate Survey, improved accuracy of data entry.
- Hiring two bilingual surveyors improved the results.
- Even though the child care center programs were aware of the breakdown of information needed for the Market Rate Survey regarding enrollment numbers, it was difficult for programs to answer the questions accurately as they typically have combinations of age groups per classroom. (for example, ages 3 and 4 grouped together).
- In 2011 programs were contacted late in the calendar year, but many of the programs were closed for the holidays. The timing for starting the 2013 MRS at the beginning of the school year was more productive and allowed us to complete more surveys. There were no major holidays to contend with and providers were expecting our call.

### Recommendations:

- Budget for Contractor to hire backup surveyors would be helpful in case of illness or if a surveyor terminates before the end of the project.
- In alternate years, i.e. even-numbered years, the State of NM should collect data on rates, services, and enrollments during a relicensing visit so that rates are year to year instead of every two years.
- Some providers such as high school Grads programs do offer child care to the general public if there are one or two vacancies. Because these slots are occasionally available to the public they are included in the current Market Rate Survey. However, there were very few slots in this category. In the future, consideration should be given to excluding these from the survey because slots are not typically open to the general public.

## 2013 Market Rate Survey Instruments

### Licensed Child Care Centers, Preschools, and School Age Programs

#### PAGE 1 Provider Data Entry - General

**INTERVIEWER:** "Hello, my name is \_\_\_\_\_ and I am calling to conduct a child care market rate survey for New Mexico's Children, Youth and Families Department. May I speak with the Director, Assistant Director or the person who is authorized to answer questions regarding the Market Rate Survey? We recently sent a postcard and a questionnaire informing your program we would be calling. Your answers will remain confidential. This phone call will take approximately 10-15 minutes. Do you have some time to speak with me today?"

**INTERVIEWER:** "Do you accept private pay for providing child care?"

- If NO—say: "Thank you very much but we are only collecting information about child care prices for private paying families." End call.

➔ ○ If YES—Continue with Market Rate Survey

**INTERVIEWER:** "I will first need to confirm some initial information with you before we begin the survey."

**General Info--INTERVIEWER:** "We have the Director's name as (name of director). Is this correct?"

**General Info--INTERVIEWER:** "Which of the following best describes your type of care?"

Child Care Center       Preschool Program       School Age Program

**Location--INTERVIEWER:** "We have the physical address listed at \_\_\_\_\_, City, Zip Code, County. Is this correct?"

**Mailing--INTERVIEWER:** "We have the mailing address listed at \_\_\_\_\_, City, Zip Code, County. Is this correct?"

**Contact--INTERVIEWER:** "We have (area code) xxx-xxxx as your primary phone number. Do you have a secondary phone number?"

**Contact--INTERVIEWER:** "We have xxxxxxxx as your current e-mail address. Is this correct?"

**Capacity--INTERVIEWER:** "Are you accepting more children?"

- Enter number in the Total Vacancies Box.

**Accepted Age Range--INTERVIEWER:** "What ages of children do you accept?"

- Birth -----to 11 mo. 3 weeks
- 1 yr. ----- to 1 yrs. 11 mo. 3 weeks
- 2 yrs. ----- to 2 yrs. 11 mo. 3 weeks
- 3 yrs. ----- to 3 yrs. 11 mo. 3 weeks
- 4 yrs. ----- to 4 yrs. 11 mo. 3 weeks
- 5 yrs. ----- to 5 yrs. 11 mo. 3 weeks
- 6 yrs.----- to 12 yrs. 11 mo. 3 weeks

Click on **[SAVE GENERAL]**

**PAGE 2 Provider Data Entry - Shift**

**Days Care Provided—INTERVIEWER:** “What are your days and hours of operation?”

Day	Start Time	End Time	Shift General Information	Notes for surveyors:
__ Monday	_____	_____	Shift Name: Day/Other	Day= between 7 am-7 pm Other= before 7 am, after 7 pm and weekends  If 24 hour care is indicated, enter 12:00 AM (Start Time) and 11:59 PM in the (End Time)
__ Tuesday	_____	_____	Accepts children: FT/PT/Both	
__ Wednes	_____	_____	Duration: Full Year/School	
__ Thursday	_____	_____	Year/Summer Only	
__ Friday	_____	_____	Offer: Drop In,	
__ Saturday	_____	_____	Temp/Emergency Before/After	
__ Sunday	_____	_____	School, 24 hour care/Part week Care =Yes/No	

**Non Traditional Hrs**

Yes= If provider hours are before 7:00 am, after 7 PM or on weekends

No= If providers hours are between 7am and 7 pm, M-F.

**RATES—INTERVIEWER:** “What is the most typical way you charge for FT child care and what are your highest rates by age group? Is it hourly, daily, weekly or monthly? Please select only one. Also include gross receipt tax in this rate, if you charge it. Do not include any discounts at this rate.” (Fill out the box **column down** depending on the most typical way they charge and enter the rate by age group).

Age	Hrly PT	Hrly FT	Daily PT	Daily FT	Weekly PT	Weekly FT	Monthly PT	Monthly FT	Other PT	Other FT
Infants under 1										
Infant 1 yr. olds										
2 yr. olds										
3 yr. olds										
4 yr. olds										
5 yr. olds										
6-12 yr. olds					Before OR after school				Before AND after school	Summer full time rate

13 yrs. & over										
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**Additional Fees—INTERVIEWER:** “The next questions relate to **additional fees** that you may charge for other services ...”

Click box if Yes

<u>Do you charge registration fees?</u>	
<u>Do you have an annual fee?</u>	
<u>Do you charge gross receipts tax in addition to your base rate?</u>	
<u>Do you charge for field trip/events fee?</u>	
<u>Do you have a materials fee?</u>	
<u>Do you charge for transportation?</u>	
<u>Do you charge for non-traditional hours?</u>	
<u>Do you charge a meal/food fee?</u>	
<u>Do you charge a summer program fee?</u>	

Enter the amount/s charged for any of the additional fees selected in the comments box at bottom of Shift page.

**POPULATION INFO—INTERVIEWER:** “How many **Full Time children are enrolled** in your program by age group?”  
**Enter in the Enroll column.** “For each age group... is this the number of children who attend on a regular basis?”  
 (typical day). **Enter in the Des Cap column.**

<u>Age</u>	<u>Des Cap Typical enrollment</u>	<u>Lic Cap</u>	<u>Sub Cap</u>	<u>FT Vac</u>	<u>PT Vac</u>	<u>Enroll Currently enrolled</u>	<u>CA Ratio</u>	<u>Grp Size</u>
<u>Under 1 yr</u>								
<u>1 yr olds</u>								
<u>2 yr olds</u>								
<u>3 yr olds</u>								
<u>4 yr olds</u>								
<u>5 yr olds</u>								
<u>6-12 yr olds</u>								
<u>13 yrs &amp; over</u>								

**Config Fields**

Summer Sch Age Enr

**INTERVIEWER:** “How many school age children were enrolled in your summer program this year?”

Typical Sch Age Enr

**INTERVIEWER:** “Is this the number that attended your summer program on a regular basis?”

Total Subsidized Enr

**INTERVIEWER:** “How many children receiving state subsidies do you **currently** have enrolled?”

**Comments**

Ex. Registration fee \$45 per child

Click on **[SAVE SHIFT]**

### PAGE 3 on Provider Data Entry - Attributes

Attributes Config Field--**INTERVIEWER:** "Is your program a Not For Profit or For Profit Center?"

**Not for profit** (click if Not For Profit or leave Blank if it is For Profit)

Financial Assistance—**INTERVIEWER:**

Click box if Yes

<u>Do you accept CYFD CCSB payments for full time care?</u>	
<u>Do you offer a sibling discount?</u>	
<u>Are your rates negotiable?</u>	
<u>Does your center offer scholarships?</u>	
<u>Do you offer a sliding scale based on family size and income?</u>	
<u>Do you accept CYFD CCSB payments for part-time care?</u>	
<u>No assistance CYFD CCSB accepted by this program</u>	

Click on **[SAVE ATTRIBUTES]**

### PAGE 4 Provider Data Entry - Specifics

Rates Influenced By--**INTERVIEWER:** "Which of the following most greatly influences the rates that you set (the amount you charge a family)?" **Click one or more.**

- Child care rates in the community
- Overall operating costs
- Staff salaries and training costs
- CYFD reimbursement rates
- Profit level desired
- Parents' willingness to pay

Comments--**INTERVIEWER:** "Thank you for taking the time to complete this survey. Is there anything else you would like to share with CYFD?"

- Enter the comments in the box at the bottom of the page.

**INTERVIEWER:** "Your center will be entered into a drawing to win one of six \$100 Lakeshore gift certificates. The drawing will be held at the end of November and the winners will be contacted by phone. We will also announce the winners via post card. Thank you very much for your participation!" **Goodbye!**

Click on **[SAVE CCC SPECIFICS]**

## Survey, Licensed Homes

### PAGE 1 Provider Data Entry - General

**INTERVIEWER:** "Hello, my name is \_\_\_\_\_ and I am calling to conduct a child care market rate survey for New Mexico's Children, Youth and Families Department. May I speak with (Provider Name)? We recently sent a postcard and a questionnaire informing your licensed family child care home that we would be calling. Your answers will remain confidential. This phone call will take approximately 10-15 minutes. Do you have some time to speak with me today?"

**INTERVIEWER:** "Do you accept private pay for providing child care?"

- If NO—say: "Thank you very much but we are only collecting information about child care prices for private paying families." End call.

➔ ○ If YES—Continue with Market Rate Survey

**INTERVIEWER:** "I will first need to confirm some initial information with you before we begin the survey."

**Location--INTERVIEWER:** "We have the physical address listed at \_\_\_\_\_, City, Zip Code, County. Is this correct?"

**Mailing--INTERVIEWER:** "We have the mailing address listed at \_\_\_\_\_, City, Zip Code, County. Is this correct?"

**Contact--INTERVIEWER:** "We have (area code) xxx-xxxx as your primary phone number. Do you have a secondary phone number?"

**Contact--INTERVIEWER:** "We have xxxxxxxx as your current e-mail address. Is this correct?"

**Capacity--INTERVIEWER:** "Are you accepting more children?"

- Enter number in the Total Vacancies Box.

**Accepted Age Range--INTERVIEWER:** "What ages of children do you accept?"

- Birth -----to 11 mo. 3 weeks
- 1 yr. ----- to 1 yrs. 11 mo. 3 weeks
- 2 yrs. ----- to 2 yrs. 11 mo. 3 weeks
- 3 yrs. ----- to 3 yrs. 11 mo. 3 weeks
- 4 yrs. ----- to 4 yrs. 11 mo. 3 weeks

- 5 yrs. ----- to 5 yrs. 11 mo. 3 weeks
- 6 yrs.----- to 12 yrs. 11 mo. 3 weeks
- 13 yrs.---UP

Click on **[SAVE GENERAL]**

**PAGE 2 Provider Data Entry - Shift**

**Days Care Provided—INTERVIEWER:** “What are your days and hours of operation?”

Day	Start Time	End Time	Shift General Information	Notes for surveyors:
__ Monday	_____	_____	Shift Name: Day/Other	Day= between 7 am-7 pm Other= before 7 am, after 7 pm and weekends  If 24 hour care is indicated, enter 12:00 AM (Start Time) and 11:59 PM in the (End Time)
__ Tuesday	_____	_____	Accepts children: FT/PT/Both	
__ Wednes	_____	_____	Duration: Full Year/School Year/Summer Only	
__ Thursday	_____	_____	Offer: Drop In, Temp/Emergency Before/After School, 24 hour care/Part week Care =Yes/No	
__ Friday	_____	_____		
__ Saturday	_____	_____		
__ Sunday	_____	_____		

**Non Traditional Hrs**

Yes= If provider hours are before 7:00 am, after 7 PM or on weekends  
No= If providers hours are between 7am and 7 pm, M-F.

**RATES—INTERVIEWER:** “What is the most typical way you charge for FT child care and what are your highest rates by age group? Is it hourly, daily, weekly or monthly? Please select only one. Also include gross receipt tax in this rate, if you charge it. Do not include any discounts at this rate.” (Fill out the box **column down** depending on the most typical way they charge and enter the rate by age group).

Age	Hrly PT	Hrly FT	Daily PT	Daily FT	Weekly PT	Weekly FT	Monthly PT	Monthly FT	Other PT	Other FT
Infants under 1										
Infant 1 yr. olds										
2 yr. olds										
3 yr. olds										

4 yr. olds									
5 yr. olds									
6-12 yr. olds				Before OR after school				Before AND after school	Summer full time rate
13 yrs. & over									

**Additional Fees—INTERVIEWER:** “The next questions relate to **additional fees** that you may charge for other services ...”

Click box if Yes

<u>Do you charge registration fees?</u>	
<u>Do you have an annual fee?</u>	
<u>Do you charge gross receipts tax in addition to your base rate?</u>	
<u>Do you charge for field trip/events fee?</u>	
<u>Do you have a materials fee?</u>	
<u>Do you charge for transportation?</u>	
<u>Do you charge for non-traditional hours?</u>	
<u>Do you charge a meal/food fee?</u>	
<u>Do you charge a summer program fee?</u>	

Enter the amount/s charged for any of the additional fees selected in the comments box at bottom of Shift page.

**POPULATION INFO—INTERVIEWER:** “How many **Full Time children are enrolled** in your program by age group?”  
**Enter in the Enroll column.** “For each age group...is this the number of children who attend on a regular basis?”  
 (typical day). **Enter in the Des Cap column.**

<u>Age</u>	<u>Des Cap Typical enrollment</u>	<u>Lic Cap</u>	<u>Sub Cap</u>	<u>FT Vac</u>	<u>PT Vac</u>	<u>Enroll Currently enrolled</u>	<u>CA Ratio</u>	<u>Grp Size</u>
<u>Under 1 yr</u>								
<u>1 yr olds</u>								
<u>2 yr olds</u>								
<u>3 yr olds</u>								
<u>4 yr olds</u>								
<u>5 yr olds</u>								
<u>6-12 yr olds</u>								
<u>13 yrs &amp; over</u>								

Config Fields



Summer Sch Age Enr

**INTERVIEWER:** "How many school age children were enrolled in your summer program this year?"

Typical Sch Age Enr

**INTERVIEWER:** "Is this the number that attended your summer program on a regular basis?"

Total Subsidized Enr

**INTERVIEWER:** "How many children receiving state subsidies do you currently have enrolled?"

**Comments**

Ex. Registration fee \$45 per child

Click on **[SAVE SHIFT]**

**PAGE 3 on Provider Data Entry - Attributes**

Financial Assistance—**INTERVIEWER:**

Click box if Yes

<u>Do you accept CYFD CCSB payments for full time care?</u>	
<u>Do you offer a sibling discount?</u>	
<u>Are your rates negotiable?</u>	
<u>Do you offer a sliding scale based on family size and income?</u>	
<u>Do you accept CYFD CCSB payments for part-time care?</u>	
<u>No assistance CYFD CCSB accepted by this program</u>	

Click on **[SAVE ATTRIBUTES]**

**PAGE 4 Provider Data Entry - Specifics**

**Rates Influenced By--****INTERVIEWER:** "Which of the following most greatly influences the rates that you set (the amount you charge a family)?" **Click one or more.**

- Child care rates in the community
- Overall operating costs
- Staff salaries and training costs
- CYFD reimbursement rates
- Profit level desired
- Parents' willingness to pay

**Comments--****INTERVIEWER:** "Thank you for taking the time to complete this survey. Is there anything else you would like to share with CYFD?"

- Enter the comments in the box at the bottom of the page.

**INTERVIEWER:** "Your name will be entered into a drawing to win one of six \$100 Lakeshore gift certificates. The drawing will be held at the end of November and the winners will be contacted by phone. We will also announce the winners via post card. Thank you very much for your participation!" **Goodbye!**

Click on **[SAVE CCC SPECIFICS]**

## Survey, Registered Homes

### PAGE 1 Provider Data Entry - General

**INTERVIEWER:** "Hello, my name is \_\_\_\_\_ and I am calling to conduct a child care market rate survey for New Mexico's Children, Youth and Families Department. May I speak with (Provider Name)? We recently sent a postcard and a questionnaire informing your registered family child care home that we would be calling. Your answers will remain confidential. This phone call will take approximately 10-15 minutes. Do you have some time to speak with me today?"

**INTERVIEWER:** "Do you accept private pay for providing child care?"

- If NO—say: "Thank you very much but we are only collecting information about child care prices for private paying families." End call.

➔ ○ If YES—Continue with Market Rate Survey

**INTERVIEWER:** "I will first need to confirm some initial information with you before we begin the survey."

**Location--INTERVIEWER:** "We have the physical address listed at \_\_\_\_\_, City, Zip Code, County. Is this correct?"

**Location/Registered--INTERVIEWER:** "Are you still registered with the \_\_\_\_\_ Food Program?"

**Mailing--INTERVIEWER:** "We have the mailing address listed at \_\_\_\_\_, City, Zip Code, County. Is this correct?"

**Contact--INTERVIEWER:** "We have (area code) xxx-xxxx as your primary phone number. Do you have a secondary phone number?"

**Contact--INTERVIEWER:** "We have xxxxxxxx as your current e-mail address. Is this correct?"

**Capacity--INTERVIEWER:** "Are you accepting more children?"

- Enter number in the Total Vacancies Box.

**Accepted Age Range--INTERVIEWER:** "What ages of children do you accept?"

Birth -----to 11 mo. 3 weeks

- 1 yr. ----- to 1 yrs. 11 mo. 3 weeks
- 2 yrs. ----- to 2 yrs. 11 mo. 3 weeks
- 3 yrs. ----- to 3 yrs. 11 mo. 3 weeks
- 4 yrs. ----- to 4 yrs. 11 mo. 3 weeks
- 5 yrs. ----- to 5 yrs. 11 mo. 3 weeks
- 6 yrs.----- to 12 yrs. 11 mo. 3 weeks
- 13 yrs.---UP

Click on **[SAVE GENERAL]**

**PAGE 2 Provider Data Entry - Shift**

Days Care Provided—**INTERVIEWER:** “What are your days and hours of operation?”

Day	Start Time	End Time	Shift General Information	Notes for surveyors:
__ Monday	_____	_____	Shift Name: Day/Other	Day= between 7 am-7 pm Other= before 7 am, after 7 pm and weekends  If 24 hour care is indicated, enter 12:00 AM (Start Time) and 11:59 PM in the (End Time)
__ Tuesday	_____	_____	Accepts children: FT/PT/Both	
__ Wednes	_____	_____	Duration: Full Year/School	
__ Thursday	_____	_____	Year/Summer Only	
__ Friday	_____	_____	Offer: Drop In,	
__ Saturday	_____	_____	Temp/Emergency Before/After	
__ Sunday	_____	_____	School, 24 hour care/Part week Care =Yes/No	

**Non Traditional Hrs**

Yes= If provider hours are before 7:00 am, after 7 PM or on weekends

No= If providers hours are between 7am and 7 pm, M-F.

**RATES—INTERVIEWER:** “What is the most typical way you charge for FT child care and what are your highest rates by age group? Is it hourly, daily, weekly or monthly? Please select only one. Also include gross receipt tax in this rate, if you charge it. Do not include any discounts at this rate.” (Fill out the box **column down** depending on the most typical way they charge and enter the rate by age group).

Age	Hrly PT	Hrly FT	Daily PT	Daily FT	Weekly PT	Weekly FT	Monthly PT	Monthly FT	Other PT	Other FT

Infants under 1									
Infant 1 yr. olds									
2 yr. olds									
3 yr. olds									
4 yr. olds									
5 yr. olds									
6-12 yr. olds					Before OR after school			Before AND after school	Summer full time rate
13 yrs. & over									

**Additional Fees—INTERVIEWER:** “The next questions relate to **additional fees** that you may charge for other services ...”

Click box if Yes

<u>Do you charge registration fees?</u>	
<u>Do you have an annual fee?</u>	
<u>Do you charge gross receipts tax in addition to your base rate?</u>	
<u>Do you charge for field trip/events fee?</u>	
<u>Do you have a materials fee?</u>	
<u>Do you charge for transportation?</u>	
<u>Do you charge for non-traditional hours?</u>	
<u>Do you charge a meal/food fee?</u>	
<u>Do you charge a summer program fee?</u>	

Enter the amount/s charged for any of the additional fees selected in the comments box at bottom of Shift page.

**POPULATION INFO—INTERVIEWER:** “How many **Full Time children are enrolled** in your program by age group?”  
**Enter in the Enroll column.** “For each age group...is this the number of children who attend on a regular basis?”  
 (typical day). **Enter in the Des Cap column.**

<u>Age</u>	<u>Des Cap Typical enrollment</u>	<u>Lic Cap</u>	<u>Sub Cap</u>	<u>FT Vac</u>	<u>PT Vac</u>	<u>Enroll Currently enrolled</u>	<u>CA Ratio</u>	<u>Grp Size</u>
<u>Under 1 yr</u>								
<u>1 yr olds</u>								
<u>2 yr olds</u>								
<u>3 yr olds</u>								
<u>4 yr olds</u>								
<u>5 yr olds</u>								
<u>6-12 yr olds</u>								

<u>13 yrs &amp; over</u>								
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**Config Fields**

Summer Sch Age Enr

**INTERVIEWER:** "How many school age children were enrolled in your summer program this year?"

Typical Sch Age Enr

**INTERVIEWER:** "Is this the number that attended your summer program on a regular basis?"

Total Subsidized Enr

**INTERVIEWER:** "How many children receiving state subsidies do you currently have enrolled?"

**Comments**

Ex. Registration fee \$45 per child

Click on **[SAVE SHIFT]**

**PAGE 3 on Provider Data Entry - Attributes**

Financial Assistance—**INTERVIEWER:**

Click box if Yes

<u>Do you accept CYFD CCSB payments for full time care?</u>	
<u>Do you offer a sibling discount?</u>	
<u>Are your rates negotiable?</u>	
<u>Do you offer a sliding scale based on family size and income?</u>	
<u>Do you accept CYFD CCSB payments for part-time care?</u>	
<u>No assistance CYFD CCSB accepted by this program</u>	

Click on **[SAVE ATTRIBUTES]**

**PAGE 4 Provider Data Entry - Specifics**

Rates Influenced By--**INTERVIEWER:** "Which of the following most greatly influences the rates that you set (the amount you charge a family)?" **Click one or more.**

- Child care rates in the community
- Overall operating costs
- Staff salaries and training costs
- CYFD reimbursement rates
- Profit level desired
- Parents' willingness to pay

Comments--**INTERVIEWER:** "Thank you for taking the time to complete this survey. Is there anything else you would like to share with CYFD?"

- Enter the comments in the box at the bottom of the page.

**INTERVIEWER:** *"Your name will be entered into a drawing to win one of six \$100 Lakeshore gift certificates. The drawing will be held at the end of November and the winners will be contacted by phone. We will also announce the winners via post card. Thank you very much for your participation!"* **Goodbye!**

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