

# 2015 CHILD CARE MARKET RATE SURVEY

Funded by the  
New Mexico Children, Youth and  
Families Department

MAY 1, 2015



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*Center for Education Policy Research  
Continuing Education Early Childhood Services Center*

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*Report prepared by:*



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*Center for Education Policy Research*

Dana Bell

Hailey Heinz

Christopher Erwin

*For questions about the 2015 Market Rate Survey, please contact:*

**New Mexico Children, Youth, and Families Department**

Early Childhood Services

800-832-1321



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## Introduction

A primary focus of the federal child care assistance program, the Child Care and Development Fund (CCDF), is to ensure that all families have equal access to child care services. Since 1988, the federal government has urged states to take regional and local market rates for child care into account when setting their child care assistance rates. In 1998, the federal government began requiring that states conduct a biennial survey of prices charged to private-pay parents and use the findings to determine whether subsidy reimbursements are “sufficient to ensure equal access.” (Administration for Children and Families, Office of Child Care, <http://www.acf.hhs.gov/programs/occ/resource/pi-2009-02>)

The intent of the market rate survey is to ensure that subsidy rates are set high enough that families eligible for subsidy have access to a range of child care services comparable to those available to families not eligible for CCDF assistance. A market rate survey is designed to collect current data on what child care providers around the state charge for various types of child care. State agencies use market rate survey results as one source of important information when determining subsidy reimbursement rates. However, states must also take other factors into account when setting rates, including available budget, incentivizing particular types of care, and expanding family eligibility.

The federal Administration for Children and Families recommends that subsidy payments be established at least at the 75th percentile of private pay rates in order to provide equal access, meaning that families receiving subsidy can access care at 75 percent of the providers in their community. New Mexico’s 2013 Child Care Market Rate Study found that reimbursement rates for most types of providers fell below the federally recommended 75th percentile of current market rate. In response, the New Mexico administering agency, its Children, Youth and Families Department (CYFD) raised

infant and toddler rates in July 2014 to the reported 2013 market rates.

The 2015 Child Care Market Rate Survey was conducted in September and October 2014 by the University of New Mexico Division of Continuing Education’s NewMexicoKids Child Care Resource & Referral (CCR&R) Program, a part of its Early Childhood Services Center, under the direction of Paul Goats, Kathleen Carroll, Virginia Montoya, and Shanda Howell. Data was analyzed by the Center for Education Policy Research at the University of New Mexico, by Research Policy Analyst and Department of Economics doctoral candidate, Christopher Erwin, under the direction of Associate Director of Early Childhood Projects, Dana Bell and Senior Policy Analyst, Hailey Heinz.

## Survey Methodology

New Mexico’s Children, Youth and Families Department has conducted Child Care Market Rate Surveys in 2003, 2005, 2007, 2009, 2011, 2013, and now 2015. The survey questionnaires used for licensed and registered providers were originally developed by the Children, Youth and Families Department in conjunction with the UNM Division of Continuing Education. The versions used this year were revised by UNM Continuing Education staff and CYFD’s Debra Gonzales, Early Childhood Services Staff Manager; Ray Vigil, Quality Assurance & Data Analysis Manager; and Steve Hendrix, Director of Early Childhood Services.

The questionnaire asked providers to report information on capacity and enrollment, program rates and fees, hours of operation, and ages and types of care offered to families. The primary survey questionnaire, used for licensed programs, is attached to this report as *Appendix A*.

The population surveyed was all licensed providers who accept private pay and a substantial sample

of registered providers who care for at least one unrelated private pay child. Excluded from the survey were providers whose rates were wholly subsidized by an employer, the state, or the federal government (such as Head Start centers). This ensures that the data presented in the market rate study best represents the market cost of child care to parents in local communities.

Providers were identified through the CCR&R 2014 referral database, and from a September 2014 list of registered caregivers provided by CYFD's Child Care Services Bureau. The CYFD list was used to increase registered provider sample size and to ensure appropriate geographic sampling.

An exhaustive process was used to collect surveys from as many providers as possible, resulting in an overall response rate of more than 90 percent (well over the contracted target response rate of 70-85 percent). All survey-related materials were printed in both English and Spanish, and bilingual staff were available to conduct phone interviews. Post cards were sent to providers telling them to expect a market rate survey phone call, followed by a letter that included the survey questionnaire. This was sent to allow providers to prepare their answers and be ready for the phone call, but providers were asked not to submit their answers in writing. An email notice was also sent to most federal food program sponsors that CCR&R was able to contact (as some email contacts were not valid) to include with monthly checks to providers, so that registered providers would also be prepared for survey interviewers to call. Potential respondents were advised that survey completers would be entered into a drawing for five possible gift cards. CCR&R hired and trained four people to conduct the survey by phone. These individuals made as many as 10 attempts if needed to reach each provider, placing more than 2,400 total

phone calls. The survey was designed to take less than 15 minutes to complete by phone; completion times were monitored, and interview practices were adapted as needed to keep the time required within the 12-15 minute range.

The telephone script used for the survey is attached to this report as *Appendix B*.

Once the survey period was closed, gift cards were randomly drawn and awarded, and all participants were mailed a postcard thanking them for their participation and announcing names of gift card recipients.

## Survey Response

The final response rate for the survey is 90.2 percent. All licensed providers and two-thirds of registered provider respondents contacted for the survey were identified through the CCR&R database. In an effort to increase the sample of registered providers, CCR&R also called 1,500 of the roughly 2,400 providers registered with CYFD in September 2014, resulting in 49 additional registered provider responses. These attempts are not calculated in the overall response rate, as the CYFD list does not differentiate between programs that charge a market rate to non-relative children and those that do not. For this reason, the total pool of registered providers who are eligible for inclusion in the market rate survey is unknown, making it impossible to calculate a meaningful response rate for this group.

Calls began in September 2014 and were completed in six weeks.

Response rates are shown below in Table 1, and respondents by provider type and STAR level in Table 2:

**Table 1. Response Rates by Provider Type**

	Licensed Child Care Centers	Licensed Family and Group Homes	Registered Homes	Total
Response Rate	93.2%	84.1%	87.0%	90.2%

There were 49 registered homes included in the survey that were not in the UNM NewMexicoKids Child Care Resource & Referral (CCR&R) database. The total pool of such homes is unknown, so we omit them from the response rate analysis.

**Table 2. Survey Responses Used in Analysis, by Provider Type and Star Rating**

Provider Type	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered	Total
Licensed Child Care Centers	301	44	40	45	129	0	<b>559</b>
Licensed Group Homes	90	4	7	13	7	0	<b>121</b>
Licensed Family Homes	71	0	2	5	2	0	<b>80</b>
Registered Homes	N/A	N/A	N/A	N/A	N/A	142	<b>142</b>
<b>Total</b>	<b>462</b>	<b>48</b>	<b>49</b>	<b>63</b>	<b>138</b>	<b>142</b>	<b>902</b>

## Data Analysis Methodology

The 2015 market rate study analyzes the prices charged by child care facilities according to type of care (licensed centers, licensed group homes, licensed family homes, and registered homes); age of children served (infant, toddler, preschool, and school age); and geographic distribution (metropolitan or urban area served).

Age categories are defined for the purpose of assigning child care provider reimbursement rates as follows: infant, 0-23 months; toddler, 24-35 months; preschool, 3-5 years old; school age, 6 years old and older.

Metropolitan (metro) counties in New Mexico are Bernalillo, Doña Ana, Los Alamos, Sandoval, Santa Fe, San Juan and Valencia. All other counties are considered rural.

Data were also analyzed by quality level. New Mexico's licensed child care providers participate in a 5 STAR level Tiered Quality Rating and Improvement System (TQRIS) designed to ensure acceptance of children receiving subsidy in high quality settings. Reimbursement rates begin with 2 STAR providers and increase with each STAR level up to 5 STAR providers. Higher rates are also provided for infant and toddler care, to encourage the maintenance of adequate provider capacity. The state's Aim High system is transitioning to a new, third-generation TQRIS system called FOCUS, which currently offers a 2+ STAR level rating for participating programs. These 2+ STAR programs are included as a sub-category in the tables that follow.

The tables that follow summarize monthly rates reported as charged in each of the designated market segments, which allows for a comparison of market rates with CYFD reimbursement rates. It is important to note that the CYFD reimbursement rates used for comparison are the newer FOCUS reimbursement amounts instituted in regulation in January of 2015, and not the lower rates that may have been in effect for providers answering surveys in fall of 2014. Using the FOCUS rates will better serve the purpose of understanding market access for families as policymakers look ahead.

Each table presents the minimum, maximum, median, and mean market rates for a particular submarket category, as well as the rate that falls at the 75th percentile in the distribution of rates. The CYFD FOCUS reimbursement rate is given, and the differences between that FOCUS rate and the market mean and 75th percentile rates are calculated, to show how reimbursement rates relate to going market rates. The concluding rows give the percentage of slots that are priced at or below the CYFD reimbursement rate. The tables also give the number of respondents and their full-time enrollments by age group, giving a sense of the sample size for each subcategory.

Rate tables in this report are weighted according to full-time enrollment at the time of the survey. This means programs that serve more children are given more weight in the rate calculations than smaller programs. The tables were initially calculated using three different weighting schemes: Actual program capacity (a number programs provided when asked the maximum number of children they would accept), licensed capacity, and actual full-time enrollment at the time of the survey. All three weighting schemes resulted in similar outcomes, which indicates data are stable and not overly sensitive to small methodological changes. The tables weighted by full-time enrollment were chosen for the final report, in consultation with CYFD and UNM Continuing Education, because they present an easy-to-understand measure of how

many children were enrolled in each program at the time of the survey.

For ease of survey response, providers were given the option of reporting rates as hourly, daily, weekly, or monthly amounts. Hourly rates were multiplied by 173.33, daily rates by 21.665 and weekly rates by 4.33 to establish monthly charges.

For consistency of comparison with past market rate studies and accuracy of comparison across types of providers, analysis focused on full-time care, defined in regulation as care provided for an average of 30 or more hours per week per month.

## Key Findings

Findings reflect only the categories for which data were collected. There are some categories, particularly rates for school-age children, that are blank because providers did not report any full-time enrollment for this age group at the time of the survey. This likely reflects the fact that most school-age children attend child care only part-time, and is one limitation of reporting rates based on actual (rather than licensed or potential) full-time enrollment.

*Market prices increased statewide for most types of child care, across all age groups.*

We can readily compare average market rates at the upper (5 STAR) and lower (2 STAR) ends of the quality rating system, and find increased prices charged across the board. Because 3 and 4 STAR provider rates were averaged together last year, we do not have separate market averages for each to use as a basis for comparison this year. Prices increased in most markets, but a significant exception is 2 STAR rural family homes, where average rates decreased for several age groups.

*Metropolitan market prices exceed rural market prices, across most submarkets.*

As in the past, geographic differences in pricing demonstrate that metro markets in the state are generally more expensive than are rural child care markets. Exceptions are in 3 and 4 STAR group and

family homes, where small numbers are reported, and in school-age 2 STAR group and family homes.

*The percentage of infant and toddler slots in licensed care that can be purchased through subsidy has markedly increased.*

With CYFD's increase in reimbursement rates for infant and toddler care, the percentage of infant and toddler slots accessible to subsidy-eligible families in their communities has increased in every submarket since the 2013 Market Rate Study.

CYFD FOCUS infant subsidy rates nearly match or exceed average market rates in all subcategories, and match or exceed the federally recommended 75th percentile in all markets except the 2 STAR metro market, where subsidies lag by as much as 16 percent.

FOCUS toddler subsidy rates similarly exceed average market rates in all but the 2 STAR metro markets, where subsidy rates are as much as 19 percent below market rates. Nearly all 2 STAR markets are below the 75th percentile, with more variation at the higher STAR levels.

*Preschool and school age reimbursement rates remain largely below the 75th percentile of market rate, except in a few higher quality provider markets.*

Preschool subsidy rates nearly match or exceed average market rates in a number of higher quality licensed markets, and fall below market rates for most 2 STAR providers. Rates for 2 STAR providers fall below the 75th percentile of market rates, with rates for several higher quality provider groups exceeding the 75th percentile by up to 30 percent.

School age subsidy rates for 2 STAR providers all fell near or below the average market rate, while rates for higher quality providers ranged from 25 percent below to 72 percent above market rate. All were below the 75th percentile of market rate, with the exception of higher quality metro homes and some rural providers.

*Overall, reimbursement rates tend to approach or exceed market rates for 3 to 5 STAR level providers, and fall below market rates for 2 STAR providers.*

## How to Read Tables

The tables below outline the results of the 2015 Market Rate Survey. Because reimbursement rates vary according to age of children served, location in a rural or metro county, and type of facility, separate tables display rates for each of these categories of provider. The first set of tables (Tables 3-27) show the prices charged for licensed providers, disaggregated first by age of children served, then by geographical area served and type of care provided. For example, Table 3 shows market rates charged for licensed center care for infants in metro counties. Within each table, rates are reported separately by STAR quality level. Table 27 shows rates for registered providers, by geography and age of children served.

An N/A response indicates that no responses for the particular type of facility were given; no providers that fit into that particular category were surveyed; or providers did not report any current, full-time enrollment for that category.

A second set of tables, Tables 28-31, present aggregated data for care by age groups enrolled only.

A supplemental set of tables, Tables 32-35, present additional survey data and provide important information to understanding the priced child care market. Table 32 reports the percentage of for-profit providers charging gross receipts tax to families; Table 33 shows provider report of the percentage of their enrollment receiving subsidy; and Table 34 shows how providers report their hours of operation. Table 35 shows provider rankings of considerations important to them when determining rates charged to families.

Finally, Table 36 shows changes in rates since the last market rate study was conducted, in 2013.



# Tables

## Infant Care

**Table 3. Monthly Infant Full-Time Rates, Child Care Centers, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 720.64	\$ 808.64	\$ 820.64	\$ 900.64	\$ 970.64
Respondents	63	25	28	15	60
Full-Time Enrollment	606	285	421	201	1088
Min. Market Rate	\$ 259.98	\$ 368.05	\$ 519.60	\$ 476.30	\$ 425.00
Max. Market Rate	\$ 1,299.90	\$ 910.97	\$ 1,078.00	\$ 1,219.54	\$ 1,206.50
Avg. Market Rate	\$ 628.26	\$ 601.49	\$ 715.07	\$ 695.03	\$ 788.95
Standard Deviation	\$ 167.05	\$ 117.18	\$ 119.93	\$ 197.93	\$ 156.40
CYFD Difference from Avg.	\$ 92.38	\$ 207.15	\$ 105.57	\$ 205.61	\$ 181.69
CYFD % Difference from Avg.	15%	34%	15%	30%	23%
Median Market Rate	\$ 648.98	\$ 584.55	\$ 692.80	\$ 658.16	\$ 720.00
75th Percentile Market Rate	\$ 736.10	\$ 627.85	\$ 770.00	\$ 851.64	\$ 930.95
CYFD Difference from 75th Percentile	\$ (15.46)	\$ 180.79	\$ 50.64	\$ 49.00	\$ 39.69
CYFD % Difference from 75 Percentile	-2%	29%	7%	6%	4%
Percent of Licensed Slots Priced ≤ CYFD Rate	74%	95%	88%	94%	91%

**Table 4. Monthly Infant Full-Time Rates, Licensed Group Homes, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 586.07	\$ 674.07	\$ 686.07	\$ 766.07	\$ 836.07
Respondents	37	4	2	6	0
Full-Time Enrollment	90	7	6	13	N/A
Min. Market Rate	\$ 324.75	\$ 324.75	\$ 324.75	\$ 303.10	N/A
Max. Market Rate	\$ 1,082.50	\$ 649.95	\$ 433.30	\$ 671.15	N/A
Avg. Market Rate	\$ 569.22	\$ 518.38	\$ 379.03	\$ 567.95	N/A
Standard Deviation	\$ 124.20	\$ 170.84	\$ 76.76	\$ 107.32	N/A
CYFD Difference from Avg.	\$ 16.85	\$ 155.69	\$ 307.05	\$ 198.12	N/A
CYFD % Difference from Avg.	3%	30%	81%	35%	N/A
Median Market Rate	\$ 562.90	\$ 629.28	\$ 379.03	\$ 606.20	N/A
75th Percentile Market Rate	\$ 649.50	\$ 649.95	\$ 433.30	\$ 649.50	N/A
CYFD Difference from 75th Percentile	\$ (63.43)	\$ 24.12	\$ 252.77	\$ 116.57	N/A
CYFD % Difference from 75 Percentile	-10%	4%	58%	18%	N/A
Percent of Licensed Slots Priced ≤ CYFD Rate	70%	100%	100%	100%	N/A

**Table 5. Monthly Infant Full-Time Rates, Licensed Family Homes, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 566.98	\$ 654.98	\$ 666.98	\$ 746.98	\$ 816.98
Respondents	31	0	1	1	1
Full-Time Enrollment	51	N/A	1	2	1
Min. Market Rate	\$ 324.75	N/A	\$ 476.30	\$ 741.00	\$ 541.25
Max. Market Rate	\$ 866.00	N/A	\$ 476.30	\$ 741.00	\$ 541.25
Avg. Market Rate	\$ 579.96	N/A	\$ 476.30	\$ 741.00	\$ 541.25
Standard Deviation	\$ 123.03	N/A	N/A	N/A	N/A
CYFD Difference from Avg.	\$ (12.98)	N/A	\$ 190.68	\$ 5.98	\$ 275.73
CYFD % Difference from Avg.	-2%	N/A	40%	1%	51%
Median Market Rate	\$ 582.64	N/A	\$ 476.30	\$ 741.00	\$ 541.25
75th Percentile Market Rate	\$ 671.15	N/A	\$ 476.30	\$ 741.00	\$ 541.25
CYFD Difference from 75th Percentile	\$ (104.17)	N/A	\$ 190.68	\$ 5.98	\$ 275.73
CYFD % Difference from 75 Percentile	-16%	N/A	40%	1%	51%
Percent of Licensed Slots Priced ≤ CYFD Rate	47%	N/A	100%	100%	100%

**Table 6. Monthly Infant Full-Time Rates, Child Care Centers, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 720.64	\$ 808.64	\$ 820.64	\$ 900.64	\$ 970.64
Respondents	42	8	4	9	13
Full-Time Enrollment	490	105	29	96	317
Min. Market Rate	\$ 216.65	\$ 433.30	\$ 346.40	\$ 497.95	\$ 306.00
Max. Market Rate	\$ 808.69	\$ 757.75	\$ 650.00	\$ 1,047.50	\$ 909.93
Avg. Market Rate	\$ 530.14	\$ 542.25	\$ 562.28	\$ 579.32	\$ 548.85
Standard Deviation	\$ 103.36	\$ 84.47	\$ 89.77	\$ 103.85	\$ 111.26
CYFD Difference from Avg.	\$ 190.50	\$ 266.39	\$ 258.36	\$ 321.32	\$ 421.79
CYFD % Difference from Avg.	36%	49%	46%	55%	77%
Median Market Rate	\$ 513.49	\$ 513.24	\$ 593.21	\$ 547.57	\$ 584.55
75th Percentile Market Rate	\$ 541.25	\$ 649.50	\$ 593.21	\$ 584.55	\$ 611.00
CYFD Difference from 75th Percentile	\$ 179.39	\$ 159.14	\$ 227.43	\$ 316.09	\$ 359.64
CYFD % Difference from 75 Percentile	33%	25%	38%	54%	59%
Percent of Licensed Slots Priced $\leq$ CYFD Rate	93%	100%	100%	98%	100%

**Table 7. Monthly Infant Full-Time Rates, Licensed Group Homes, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 586.07	\$ 674.07	\$ 686.07	\$ 766.07	\$ 836.07
Respondents	25	0	2	3	4
Full-Time Enrollment	66	N/A	2	5	8
Min. Market Rate	\$ 300.00	N/A	\$ 541.63	\$ 389.70	\$ 357.47
Max. Market Rate	\$ 833.53	N/A	\$ 584.52	\$ 700.25	\$ 627.85
Avg. Market Rate	\$ 463.32	N/A	\$ 563.07	\$ 481.09	\$ 442.60
Standard Deviation	\$ 121.55	N/A	\$ 30.33	\$ 140.07	\$ 117.90
CYFD Difference from Avg.	\$ 122.75	N/A	\$ 123.00	\$ 284.98	\$ 393.47
CYFD % Difference from Avg.	26%	N/A	22%	59%	89%
Median Market Rate	\$ 433.30	N/A	\$ 563.07	\$ 462.90	\$ 368.05
75th Percentile Market Rate	\$ 505.52	N/A	\$ 584.52	\$ 462.90	\$ 541.63
CYFD Difference from 75th Percentile	\$ 80.55	N/A	\$ 101.55	\$ 303.17	\$ 294.45
CYFD % Difference from 75 Percentile	16%	N/A	17%	65%	54%
Percent of Licensed Slots Priced $\leq$ CYFD Rate	94%	N/A	100%	100%	100%

**Table 8. Monthly Infant Full-Time Rates, Licensed Family Homes, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 566.98	\$ 654.98	\$ 666.98	\$ 746.98	\$ 816.98
Respondents	6	0	1	3	0
Full-Time Enrollment	9	N/A	1	4	N/A
Min. Market Rate	\$ 324.75	N/A	\$ 519.60	\$ 324.75	N/A
Max. Market Rate	\$ 476.30	N/A	\$ 519.60	\$ 749.09	N/A
Avg. Market Rate	\$ 414.75	N/A	\$ 519.60	\$ 484.96	N/A
Standard Deviation	\$ 53.59	N/A	N/A	\$ 194.45	N/A
CYFD Difference from Avg.	\$ 152.23	N/A	\$ 147.38	\$ 262.02	N/A
CYFD % Difference from Avg.	37%	N/A	28%	54%	N/A
Median Market Rate	\$ 433.00	N/A	\$ 519.60	\$ 433.00	N/A
75th Percentile Market Rate	\$ 433.00	N/A	\$ 519.60	\$ 591.05	N/A
CYFD Difference from 75th Percentile	\$ 133.98	N/A	\$ 147.38	\$ 155.94	N/A
CYFD % Difference from 75 Percentile	31%	N/A	28%	26%	N/A
Percent of Licensed Slots Priced $\leq$ CYFD Rate	100%	N/A	100%	75%	N/A

## Toddler Care

**Table 9. Monthly Toddler Full-Time Rates, Child Care Centers, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 589.55	\$ 677.55	\$ 689.55	\$ 769.55	\$ 839.55
Respondents	82	28	31	23	71
Full-Time Enrollment	551	207	309	165	922
Min. Market Rate	\$ 245.00	\$ 346.40	\$ 433.00	\$ 318.00	\$ 425.00
Max. Market Rate	\$ 1,306.00	\$ 801.05	\$ 1,203.00	\$ 1,014.00	\$ 1,119.00
Avg. Market Rate	\$ 601.20	\$ 543.97	\$ 638.43	\$ 661.84	\$ 750.99
Standard Deviation	\$ 169.42	\$ 103.56	\$ 134.10	\$ 175.53	\$ 139.13
CYFD Difference from Avg.	\$ (11.65)	\$ 133.58	\$ 51.12	\$ 107.71	\$ 88.56
CYFD % Difference from Avg.	-2%	25%	8%	16%	12%
Median Market Rate	\$ 584.55	\$ 550.00	\$ 606.20	\$ 649.50	\$ 720.00
75th Percentile Market Rate	\$ 706.00	\$ 600.00	\$ 672.62	\$ 780.00	\$ 874.66
CYFD Difference from 75th Percentile	\$ (116.45)	\$ 77.55	\$ 16.93	\$ (10.45)	\$ (35.11)
CYFD % Difference from 75 Percentile	-16%	13%	3%	-1%	-4%
Percent of Licensed Slots Priced ≤ CYFD Rate	50%	88%	81%	69%	65%

**Table 10. Monthly Toddler Full-Time Rates, Licensed Group Homes, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 487.11	\$ 575.11	\$ 587.11	\$ 667.11	\$ 737.11
Respondents	32	3	1	4	0
Full-Time Enrollment	54	6	1	11	N/A
Min. Market Rate	\$ 216.50	\$ 303.10	\$ 324.75	\$ 433.00	N/A
Max. Market Rate	\$ 866.60	\$ 649.95	\$ 324.75	\$ 671.15	N/A
Avg. Market Rate	\$ 508.30	\$ 451.02	\$ 324.75	\$ 555.42	N/A
Standard Deviation	\$ 129.23	\$ 178.96	N/A	\$ 108.68	N/A
CYFD Difference from Avg.	\$ (21.19)	\$ 124.09	\$ 262.36	\$ 111.69	N/A
CYFD % Difference from Avg.	-4%	28%	81%	20%	N/A
Median Market Rate	\$ 476.30	\$ 400.00	\$ 324.75	\$ 606.20	N/A
75th Percentile Market Rate	\$ 578.06	\$ 649.95	\$ 324.75	\$ 629.28	N/A
CYFD Difference from 75th Percentile	\$ (90.94)	\$ (74.84)	\$ 262.36	\$ 37.83	N/A
CYFD % Difference from 75 Percentile	-16%	-12%	81%	6%	N/A
Percent of Licensed Slots Priced ≤ CYFD Rate	54%	67%	100%	91%	N/A

**Table 11. Monthly Toddler Full-Time Rates, Licensed Family Homes, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 463.50	\$ 551.50	\$ 563.50	\$ 643.50	\$ 713.50
Respondents	30	0	1	2	1
Full-Time Enrollment	46	N/A	1	5	1
Min. Market Rate	\$ 324.75	N/A	\$ 476.30	\$ 562.90	\$ 541.25
Max. Market Rate	\$ 866.60	N/A	\$ 476.30	\$ 671.00	\$ 541.25
Avg. Market Rate	\$ 571.01	N/A	\$ 476.30	\$ 606.14	\$ 541.25
Standard Deviation	\$ 105.24	N/A	N/A	\$ 74.89	N/A
CYFD Difference from Avg.	\$ (107.51)	N/A	\$ 87.20	\$ 37.36	\$ 172.25
CYFD % Difference from Avg.	-19%	N/A	18%	6%	32%
Median Market Rate	\$ 582.64	N/A	\$ 476.30	\$ 562.90	\$ 541.25
75th Percentile Market Rate	\$ 606.20	N/A	\$ 476.30	\$ 671.00	\$ 541.25
CYFD Difference from 75th Percentile	\$ (142.70)	N/A	\$ 87.20	\$ (27.50)	\$ 172.25
CYFD % Difference from 75 Percentile	-24%	N/A	18%	-4%	32%
Percent of Licensed Slots Priced ≤ CYFD Rate	15%	N/A	100%	60%	100%

**Table 12. Monthly Toddler Full-Time Rates, Child Care Centers, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 589.55	\$ 677.55	\$ 689.55	\$ 769.55	\$ 839.55
Respondents	49	9	6	11	15
Full-Time Enrollment	422	89	64	79	218
Min. Market Rate	\$ 216.65	\$ 324.98	\$ 300.00	\$ 433.00	\$ 306.00
Max. Market Rate	\$ 800.00	\$ 757.75	\$ 650.00	\$ 1,047.50	\$ 823.27
Avg. Market Rate	\$ 489.21	\$ 533.44	\$ 495.07	\$ 604.55	\$ 538.66
Standard Deviation	\$ 78.52	\$ 110.43	\$ 136.55	\$ 142.24	\$ 106.16
CYFD Difference from Avg.	\$ 100.34	\$ 144.11	\$ 194.48	\$ 165.00	\$ 300.89
CYFD % Difference from Avg.	21%	27%	39%	27%	56%
Median Market Rate	\$ 476.30	\$ 513.24	\$ 562.90	\$ 541.25	\$ 541.25
75th Percentile Market Rate	\$ 510.94	\$ 649.50	\$ 593.21	\$ 779.40	\$ 611.00
CYFD Difference from 75th Percentile	\$ 78.61	\$ 28.05	\$ 96.34	\$ (9.85)	\$ 228.55
CYFD % Difference from 75 Percentile	15%	4%	16%	-1%	37%
Percent of Licensed Slots Priced $\leq$ CYFD Rate	88%	96%	100%	73%	100%

**Table 13. Monthly Toddler Full-Time Rates, Licensed Group Homes, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 487.11	\$ 575.11	\$ 587.11	\$ 667.11	\$ 737.11
Respondents	33	0	3	3	4
Full-Time Enrollment	73	N/A	10	7	12
Min. Market Rate	\$ 103.92	N/A	\$ 433.30	\$ 389.70	\$ 357.47
Max. Market Rate	\$ 866.00	N/A	\$ 584.55	\$ 541.25	\$ 627.85
Avg. Market Rate	\$ 491.14	N/A	\$ 554.29	\$ 464.34	\$ 528.84
Standard Deviation	\$ 149.31	N/A	\$ 74.09	\$ 85.99	\$ 106.06
CYFD Difference from Avg.	\$ (4.03)	N/A	\$ 32.82	\$ 202.77	\$ 208.27
CYFD % Difference from Avg.	-1%	N/A	6%	44%	39%
Median Market Rate	\$ 433.30	N/A	\$ 584.54	\$ 457.51	\$ 541.63
75th Percentile Market Rate	\$ 541.63	N/A	\$ 584.55	\$ 541.25	\$ 627.85
CYFD Difference from 75th Percentile	\$ (54.52)	N/A	\$ 2.56	\$ 125.86	\$ 109.26
CYFD % Difference from 75 Percentile	-10%	N/A	0%	23%	17%
Percent of Licensed Slots Priced $\leq$ CYFD Rate	59%	N/A	100%	100%	100%

**Table 14. Monthly Toddler Full-Time Rates, Licensed Family Homes, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 463.50	\$ 551.50	\$ 563.50	\$ 643.50	\$ 713.50
Respondents	7	0	1	2	0
Full-Time Enrollment	13	N/A	2	6	N/A
Min. Market Rate	\$ 390.00	N/A	\$ 433.00	\$ 324.75	N/A
Max. Market Rate	\$ 649.50	N/A	\$ 433.00	\$ 749.09	N/A
Avg. Market Rate	\$ 486.38	N/A	\$ 433.00	\$ 536.92	N/A
Standard Deviation	\$ 98.55	N/A	N/A	\$ 300.05	N/A
CYFD Difference from Avg.	\$ (22.88)	N/A	\$ 130.50	\$ 106.58	N/A
CYFD % Difference from Avg.	-5%	N/A	30%	20%	N/A
Median Market Rate	\$ 433.30	N/A	\$ 433.00	\$ 536.92	N/A
75th Percentile Market Rate	\$ 541.25	N/A	\$ 433.00	\$ 749.09	N/A
CYFD Difference from 75th Percentile	\$ (77.75)	N/A	\$ 130.50	\$ (105.59)	N/A
CYFD % Difference from 75 Percentile	-14%	N/A	30%	-14%	N/A
Percent of Licensed Slots Priced $\leq$ CYFD Rate	69%	N/A	100%	50%	N/A

## Preschool Care

**Table 15. Monthly Preschool Full-Time Rates, Child Care Centers, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 457.61	\$ 545.61	\$ 557.61	\$ 637.61	\$ 707.61
Respondents	121	31	31	32	79
Full-Time Enrollment	2052	632	999	652	2786
Min. Market Rate	\$ 64.95	\$ 324.75	\$ 433.00	\$ 275.00	\$ 303.10
Max. Market Rate	\$ 1,530.40	\$ 768.58	\$ 1,083.00	\$ 1,056.00	\$ 1,025.00
Avg. Market Rate	\$ 601.59	\$ 529.35	\$ 610.19	\$ 625.79	\$ 690.75
Standard Deviation	\$ 243.50	\$ 100.84	\$ 141.54	\$ 173.65	\$ 156.19
CYFD Difference from Avg.	\$ (143.98)	\$ 16.26	\$ (52.58)	\$ 11.82	\$ 16.86
CYFD % Difference from Avg.	-24%	3%	-9%	2%	2%
Median Market Rate	\$ 554.86	\$ 525.00	\$ 563.29	\$ 645.00	\$ 656.72
75th Percentile Market Rate	\$ 706.00	\$ 593.21	\$ 660.33	\$ 745.97	\$ 833.53
CYFD Difference from 75th Percentile	\$ (248.39)	\$ (47.60)	\$ (102.72)	\$ (108.36)	\$ (125.92)
CYFD % Difference from 75 Percentile	-35%	-8%	-16%	-15%	-15%
Percent of Licensed Slots Priced $\leq$ CYFD Rate	26%	66%	43%	48%	56%

**Table 16. Monthly Preschool Full-Time Rates, Licensed Group Homes, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 398.40	\$ 486.40	\$ 498.40	\$ 578.40	\$ 648.40
Respondents	44	4	2	6	0
Full-Time Enrollment	168	11	9	25	N/A
Min. Market Rate	\$ 216.50	\$ 303.10	\$ 324.75	\$ 433.00	N/A
Max. Market Rate	\$ 890.00	\$ 649.95	\$ 433.30	\$ 671.15	N/A
Avg. Market Rate	\$ 521.94	\$ 504.86	\$ 372.99	\$ 590.08	N/A
Standard Deviation	\$ 137.16	\$ 150.81	\$ 76.28	\$ 63.90	N/A
CYFD Difference from Avg.	\$ (123.54)	\$ (18.46)	\$ 125.41	\$ (11.68)	N/A
CYFD % Difference from Avg.	-24%	-4%	34%	-2%	N/A
Median Market Rate	\$ 495.24	\$ 559.35	\$ 324.75	\$ 584.55	N/A
75th Percentile Market Rate	\$ 570.48	\$ 649.95	\$ 433.30	\$ 629.28	N/A
CYFD Difference from 75th Percentile	\$ (172.08)	\$ (163.55)	\$ 65.10	\$ (50.88)	N/A
CYFD % Difference from 75 Percentile	-30%	-25%	15%	-8%	N/A
Percent of Licensed Slots Priced $\leq$ CYFD Rate	13%	36%	100%	20%	N/A

**Table 17. Monthly Preschool Full-Time Rates, Licensed Family Homes, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 383.94	\$ 471.94	\$ 483.94	\$ 563.94	\$ 633.94
Respondents	34	0	1	2	1
Full-Time Enrollment	68	N/A	1	3	3
Min. Market Rate	\$ 324.75	N/A	\$ 476.30	\$ 519.60	\$ 541.25
Max. Market Rate	\$ 866.60	N/A	\$ 476.30	\$ 648.00	\$ 541.25
Avg. Market Rate	\$ 512.51	N/A	\$ 476.30	\$ 605.20	\$ 541.25
Standard Deviation	\$ 127.45	N/A	N/A	\$ 85.60	N/A
CYFD Difference from Avg.	\$ (128.57)	N/A	\$ 7.64	\$ (41.26)	\$ 92.69
CYFD % Difference from Avg.	-25%	N/A	2%	-7%	17%
Median Market Rate	\$ 519.60	N/A	\$ 476.30	\$ 648.00	\$ 541.25
75th Percentile Market Rate	\$ 572.77	N/A	\$ 476.30	\$ 648.00	\$ 541.25
CYFD Difference from 75th Percentile	\$ (188.83)	N/A	\$ 7.64	\$ (84.06)	\$ 92.69
CYFD % Difference from 75 Percentile	-33%	N/A	2%	-13%	17%
Percent of Licensed Slots Priced $\leq$ CYFD Rate	15%	N/A	100%	33%	100%

**Table 18. Monthly Preschool Full-Time Rates, Child Care Centers, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 457.61	\$ 545.61	\$ 557.61	\$ 637.61	\$ 707.61
Respondents	63	10	6	11	16
Full-Time Enrollment	1187	239	125	246	524
Min. Market Rate	\$ 180.00	\$ 200.00	\$ 300.00	\$ 433.00	\$ 306.00
Max. Market Rate	\$ 800.00	\$ 627.85	\$ 650.00	\$ 1,047.50	\$ 801.61
Avg. Market Rate	\$ 451.50	\$ 445.45	\$ 500.90	\$ 549.52	\$ 517.21
Standard Deviation	\$ 84.92	\$ 92.96	\$ 125.67	\$ 126.43	\$ 130.01
CYFD Difference from Avg.	\$ 6.11	\$ 100.16	\$ 56.71	\$ 88.09	\$ 190.40
CYFD % Difference from Avg.	1%	22%	11%	16%	37%
Median Market Rate	\$ 454.65	\$ 454.65	\$ 537.97	\$ 541.25	\$ 497.95
75th Percentile Market Rate	\$ 483.71	\$ 476.30	\$ 593.21	\$ 541.25	\$ 610.53
CYFD Difference from 75th Percentile	\$ (26.10)	\$ 69.31	\$ (35.60)	\$ 96.36	\$ 97.08
CYFD % Difference from 75 Percentile	-5%	15%	-6%	18%	16%
Percent of Licensed Slots Priced $\leq$ CYFD Rate	52%	92%	70%	78%	89%

**Table 19. Monthly Preschool Full-Time Rates, Licensed Group Homes, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 398.40	\$ 486.40	\$ 498.40	\$ 578.40	\$ 648.40
Respondents	34	0	4	5	6
Full-Time Enrollment	119	N/A	19	16	23
Min. Market Rate	\$ 103.92	N/A	\$ 433.30	\$ 389.70	\$ 350.00
Max. Market Rate	\$ 866.00	N/A	\$ 584.55	\$ 866.60	\$ 627.85
Avg. Market Rate	\$ 450.23	N/A	\$ 533.45	\$ 524.20	\$ 517.20
Standard Deviation	\$ 146.20	N/A	\$ 72.05	\$ 169.62	\$ 114.04
CYFD Difference from Avg.	\$ (51.83)	N/A	\$ (35.05)	\$ 54.20	\$ 131.20
CYFD % Difference from Avg.	-12%	N/A	-7%	10%	25%
Median Market Rate	\$ 433.30	N/A	\$ 541.63	\$ 476.30	\$ 541.25
75th Percentile Market Rate	\$ 541.63	N/A	\$ 584.55	\$ 541.25	\$ 627.85
CYFD Difference from 75th Percentile	\$ (143.23)	N/A	\$ (86.15)	\$ 37.15	\$ 20.55
CYFD % Difference from 75 Percentile	-26%	N/A	-15%	7%	3%
Percent of Licensed Slots Priced $\leq$ CYFD Rate	34%	N/A	26%	81%	100%

**Table 20. Monthly Preschool Full-Time Rates, Licensed Family Homes, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 383.94	\$ 471.94	\$ 483.94	\$ 563.94	\$ 633.94
Respondents	11	0	1	2	0
Full-Time Enrollment	18	N/A	2	5	N/A
Min. Market Rate	\$ 324.75	N/A	\$ 433.00	\$ 324.75	N/A
Max. Market Rate	\$ 680.00	N/A	\$ 433.00	\$ 433.00	N/A
Avg. Market Rate	\$ 455.15	N/A	\$ 433.00	\$ 389.70	N/A
Standard Deviation	\$ 130.86	N/A	N/A	\$ 75.00	N/A
CYFD Difference from Avg.	\$ (71.21)	N/A	\$ 50.94	\$ 174.24	N/A
CYFD % Difference from Avg.	-16%	N/A	12%	45%	N/A
Median Market Rate	\$ 433.15	N/A	\$ 433.00	\$ 433.00	N/A
75th Percentile Market Rate	\$ 606.20	N/A	\$ 433.00	\$ 433.00	N/A
CYFD Difference from 75th Percentile	\$ (222.26)	N/A	\$ 50.94	\$ 130.94	N/A
CYFD % Difference from 75 Percentile	-37%	N/A	12%	30%	N/A
Percent of Licensed Slots Priced $\leq$ CYFD Rate	33%	N/A	100%	100%	N/A

## School Age Care

**Table 21. Monthly School Age Full-Time Rates, Child Care Centers, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 406.27	\$ 494.27	\$ 506.27	\$ 586.27	\$ 656.27
Respondents	49	2	11	8	22
Full-Time Enrollment	1240	32	276	143	481
Min. Market Rate	\$ 64.95	\$ 281.45	\$ 421.01	\$ 401.09	\$ 303.10
Max. Market Rate	\$ 1,928.00	\$ 556.97	\$ 606.20	\$ 1,056.00	\$ 975.00
Avg. Market Rate	\$ 514.84	\$ 453.65	\$ 464.91	\$ 786.09	\$ 515.20
Standard Deviation	\$ 346.87	\$ 188.63	\$ 61.50	\$ 263.40	\$ 207.76
CYFD Difference from Avg.	\$ (108.57)	\$ 40.62	\$ 41.36	\$ (199.82)	\$ 141.07
CYFD % Difference from Avg.	-21%	9%	9%	-25%	27%
Median Market Rate	\$ 450.00	\$ 556.97	\$ 433.00	\$ 943.00	\$ 480.00
75th Percentile Market Rate	\$ 555.97	\$ 556.97	\$ 519.60	\$ 943.00	\$ 649.50
CYFD Difference from 75th Percentile	\$ (149.70)	\$ (62.70)	\$ (13.33)	\$ (356.73)	\$ 6.77
CYFD % Difference from 75 Percentile	-27%	-11%	-3%	-38%	1%
Percent of Licensed Slots Priced ≤ CYFD Rate	38%	38%	71%	31%	79%

**Table 22. Monthly School Age Full-Time Rates, Licensed Group Homes, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 393.67	\$ 481.67	\$ 493.67	\$ 573.67	\$ 643.67
Respondents	11	3	1	2	0
Full-Time Enrollment	58	4	1	11	N/A
Min. Market Rate	\$ 324.75	\$ 303.10	\$ 324.75	\$ 281.45	N/A
Max. Market Rate	\$ 649.95	\$ 559.35	\$ 324.75	\$ 541.63	N/A
Avg. Market Rate	\$ 426.32	\$ 426.79	\$ 324.75	\$ 447.02	N/A
Standard Deviation	\$ 72.35	\$ 151.69	N/A	\$ 177.00	N/A
CYFD Difference from Avg.	\$ (32.65)	\$ 54.88	\$ 168.92	\$ 126.65	N/A
CYFD % Difference from Avg.	-8%	13%	52%	28%	N/A
Median Market Rate	\$ 433.00	\$ 422.36	\$ 324.75	\$ 541.63	N/A
75th Percentile Market Rate	\$ 433.00	\$ 550.49	\$ 324.75	\$ 541.63	N/A
CYFD Difference from 75th Percentile	\$ (39.33)	\$ (68.82)	\$ 168.92	\$ 32.05	N/A
CYFD % Difference from 75 Percentile	-9%	-13%	52%	6%	N/A
Percent of Licensed Slots Priced ≤ CYFD Rate	28%	50%	100%	100%	N/A

**Table 23. Monthly School Age Full-Time Rates, Licensed Family Homes, Metro**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 378.85	\$ 466.85	\$ 478.85	\$ 558.85	\$ 628.85
Respondents	9	0	0	0	0
Full-Time Enrollment	17	N/A	N/A	N/A	N/A
Min. Market Rate	\$ 259.80	N/A	N/A	N/A	N/A
Max. Market Rate	\$ 649.95	N/A	N/A	N/A	N/A
Avg. Market Rate	\$ 433.69	N/A	N/A	N/A	N/A
Standard Deviation	\$ 154.06	N/A	N/A	N/A	N/A
CYFD Difference from Avg.	\$ (54.84)	N/A	N/A	N/A	N/A
CYFD % Difference from Avg.	-13%	N/A	N/A	N/A	N/A
Median Market Rate	\$ 400.00	N/A	N/A	N/A	N/A
75th Percentile Market Rate	\$ 627.85	N/A	N/A	N/A	N/A
CYFD Difference from 75th Percentile	\$ (249.00)	N/A	N/A	N/A	N/A
CYFD % Difference from 75 Percentile	-40%	N/A	N/A	N/A	N/A
Percent of Licensed Slots Priced ≤ CYFD Rate	47%	N/A	N/A	N/A	N/A

**Table 24. Monthly School Age Full-Time Rates, Child Care Centers, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 406.27	\$ 494.27	\$ 506.27	\$ 586.27	\$ 656.27
Respondents	9	2	1	2	0
Full-Time Enrollment	83	35	20	33	N/A
Min. Market Rate	\$ 216.50	\$ 368.05	\$ 373.07	\$ 433.00	N/A
Max. Market Rate	\$ 519.60	\$ 454.65	\$ 373.07	\$ 541.25	N/A
Avg. Market Rate	\$ 399.14	\$ 405.16	\$ 373.07	\$ 498.61	N/A
Standard Deviation	\$ 106.06	\$ 60.61	N/A	\$ 74.80	N/A
CYFD Difference from Avg.	\$ 7.13	\$ 89.11	\$ 133.20	\$ 87.66	N/A
CYFD % Difference from Avg.	2%	22%	36%	18%	N/A
Median Market Rate	\$ 413.77	\$ 368.05	\$ 373.07	\$ 541.25	N/A
75th Percentile Market Rate	\$ 454.97	\$ 454.65	\$ 373.07	\$ 541.25	N/A
CYFD Difference from 75th Percentile	\$ (48.70)	\$ 39.62	\$ 133.20	\$ 45.02	N/A
CYFD % Difference from 75 Percentile	-11%	9%	36%	8%	N/A
Percent of Licensed Slots Priced ≤ CYFD Rate	23%	100%	100%	100%	N/A

**Table 25. Monthly School Age Full-Time Rates, Licensed Group Homes, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 393.67	\$ 481.67	\$ 493.67	\$ 573.67	\$ 643.67
Respondents	10	0	0	0	0
Full-Time Enrollment	42	N/A	N/A	N/A	N/A
Min. Market Rate	\$ 324.75	N/A	N/A	N/A	N/A
Max. Market Rate	\$ 627.85	N/A	N/A	N/A	N/A
Avg. Market Rate	\$ 479.17	N/A	N/A	N/A	N/A
Standard Deviation	\$ 68.61	N/A	N/A	N/A	N/A
CYFD Difference from Avg.	\$ (85.50)	N/A	N/A	N/A	N/A
CYFD % Difference from Avg.	-18%	N/A	N/A	N/A	N/A
Median Market Rate	\$ 466.82	N/A	N/A	N/A	N/A
75th Percentile Market Rate	\$ 541.25	N/A	N/A	N/A	N/A
CYFD Difference from 75th Percentile	\$ (147.58)	N/A	N/A	N/A	N/A
CYFD % Difference from 75 Percentile	-27%	N/A	N/A	N/A	N/A
Percent of Licensed Slots Priced ≤ CYFD Rate	7%	N/A	N/A	N/A	N/A

**Table 26. Monthly School Age Full-Time Rates, Licensed Family Homes, Rural**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$ 378.85	\$ 466.85	\$ 478.85	\$ 558.85	\$ 628.85
Respondents	3	0	0	1	0
Full-Time Enrollment	5	N/A	N/A	1	N/A
Min. Market Rate	\$ 324.75	N/A	N/A	\$ 324.75	N/A
Max. Market Rate	\$ 649.95	N/A	N/A	\$ 324.75	N/A
Avg. Market Rate	\$ 454.83	N/A	N/A	\$ 324.75	N/A
Standard Deviation	\$ 195.12	N/A	N/A	N/A	N/A
CYFD Difference from Avg.	\$ (75.98)	N/A	N/A	\$ 234.10	N/A
CYFD % Difference from Avg.	-17%	N/A	N/A	72%	N/A
Median Market Rate	\$ 324.75	N/A	N/A	\$ 324.75	N/A
75th Percentile Market Rate	\$ 649.95	N/A	N/A	\$ 324.75	N/A
CYFD Difference from 75th Percentile	\$ (271.10)	N/A	N/A	\$ 234.10	N/A
CYFD % Difference from 75 Percentile	-42%	N/A	N/A	72%	N/A
Percent of Licensed Slots Priced ≤ CYFD Rate	60%	N/A	N/A	100%	N/A



## Registered Homes

**Table 27. Monthly Full-Time Rates, Registered Homes**

	Metro Infant	Rural Infant	Metro Toddler	Rural Toddler	Metro Preschool	Rural Preschool	Metro School-Age	Rural School-Age
CYFD Reimbursement Rate	\$ 289.89	\$ 289.89	\$ 274.56	\$ 274.56	\$ 251.68	\$ 251.68	\$ 251.68	\$ 251.68
Respondents	35	16	28	15	51	24	22	10
Full-Time Enrollment	47	26	36	17	80	36	41	19
Min. Market Rate	\$ 303.10	\$ 200.00	\$ 216.65	\$ 200.00	\$ 216.65	\$ 180.00	\$ 216.50	\$ 216.65
Max. Market Rate	\$ 866.60	\$ 693.28	\$ 866.60	\$ 649.50	\$ 866.60	\$ 693.28	\$ 649.50	\$ 433.30
Avg. Market Rate	\$ 548.45	\$ 416.51	\$ 546.81	\$ 433.22	\$ 496.61	\$ 402.12	\$ 395.39	\$ 354.41
Standard Deviation	\$ 133.87	\$ 153.31	\$ 169.35	\$ 110.11	\$ 136.39	\$ 114.40	\$ 113.42	\$ 73.44
CYFD Difference from Avg.	\$ (258.56)	\$ (126.62)	\$ (272.25)	\$ (158.66)	\$ (244.93)	\$ (150.44)	\$ (143.71)	\$ (102.73)
CYFD % Difference from Avg.	-47%	-30%	-50%	-37%	-49%	-37%	-36%	-29%
Median Market Rate	\$ 541.25	\$ 433.30	\$ 541.25	\$ 433.30	\$ 519.60	\$ 433.00	\$ 433.00	\$ 324.98
75th Percentile Market Rate	\$ 649.50	\$ 541.63	\$ 649.50	\$ 433.30	\$ 541.63	\$ 433.30	\$ 433.30	\$ 433.00
CYFD Difference from 75th Percentile	\$ (359.61)	\$ (251.74)	\$ (374.94)	\$ (158.74)	\$ (289.95)	\$ (181.62)	\$ (181.62)	\$ (181.32)
CYFD % Difference from 75 Percentile	-55%	-46%	-58%	-37%	-54%	-42%	-42%	-42%
Percent of Licensed Slots Priced ≤ CYFD Rate	0%	19%	6%	6%	4%	11%	15%	11%

## Aggregated Data

**Table 28. Monthly Infant Full-Time Rates**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered
CYFD FOCUS Reimbursement Rate	\$ 697.27	\$ 806.27	\$ 817.64	\$ 890.25	\$ 969.77	\$ 289.89
Respondents	204	37	38	37	78	51
Full-Time Enrollment	1,312	397	460	321	1,414	73
Min. Market Rate	\$ 216.65	\$ 324.75	\$ 324.75	\$ 303.10	\$ 306.00	\$ 200.00
Max. Market Rate	\$ 1,299.90	\$ 910.97	\$ 1,078.00	\$ 1,219.54	\$ 1,206.50	\$ 866.60
Avg. Market Rate	\$ 575.92	\$ 584.36	\$ 699.45	\$ 649.62	\$ 732.99	\$ 501.46
Standard Deviation	\$ 147.93	\$ 112.23	\$ 128.68	\$ 177.17	\$ 179.04	\$ 153.33
CYFD Difference from Avg.	\$ 121.35	\$ 221.91	\$ 118.19	\$ 240.64	\$ 236.78	\$ (211.57)
CYFD % Difference from Avg.	21%	38%	17%	37%	32%	-42%
Median Market Rate	\$ 541.25	\$ 562.90	\$ 692.80	\$ 584.55	\$ 683.14	\$ 541.25
75th Percentile Market Rate	\$ 649.50	\$ 629.28	\$ 755.38	\$ 720.00	\$ 910.00	\$ 562.90
CYFD Difference from 75th Percentile	\$ 47.77	\$ 176.99	\$ 62.26	\$ 170.25	\$ 59.77	\$ (273.01)
CYFD % Difference from 75 Percentile	7%	28%	8%	24%	7%	-49%
Percent of Slots Priced ≤ CYFD Rate	81%	97%	89%	95%	93%	7%

**Table 29. Monthly Toddler Full-Time Rates**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered
CYFD FOCUS Reimbursement Rate	\$ 572.23	\$ 675.51	\$ 685.69	\$ 757.72	\$ 838.37	\$ 274.56
Respondents	233	40	43	45	91	43
Full-Time Enrollment	1159	302	387	273	1153	53
Min. Market Rate	\$ 103.92	\$ 303.10	\$ 300.00	\$ 318.00	\$ 306.00	\$ 200.00
Max. Market Rate	\$ 1,306.00	\$ 801.05	\$ 1,203.00	\$ 1,047.50	\$ 1,119.00	\$ 866.60
Avg. Market Rate	\$ 546.68	\$ 539.02	\$ 610.26	\$ 632.14	\$ 708.35	\$ 510.38
Standard Deviation	\$ 146.10	\$ 105.67	\$ 142.69	\$ 164.89	\$ 157.70	\$ 160.71
CYFD Difference from Avg.	\$ 25.56	\$ 136.49	\$ 75.43	\$ 125.58	\$ 130.02	\$ (235.82)
CYFD % Difference from Avg.	5%	25%	12%	20%	18%	-46%
Median Market Rate	\$ 504.01	\$ 541.25	\$ 588.88	\$ 584.55	\$ 671.15	\$ 467.12
75th Percentile Market Rate	\$ 606.20	\$ 649.50	\$ 672.62	\$ 779.40	\$ 848.68	\$ 649.50
CYFD Difference from 75th Percentile	\$ (33.97)	\$ 26.01	\$ 13.07	\$ (21.68)	\$ (10.31)	\$ (374.94)
CYFD % Difference from 75 Percentile	-6%	4%	2%	-3%	-1%	-58%
Percent of Slots Priced ≤ CYFD Rate	63%	90%	85%	71%	72%	6%

**Table 30. Monthly Preschool Full-Time Rates**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered
CYFD FOCUS Reimbursement Rate	\$ 451.26	\$ 544.87	\$ 556.01	\$ 634.42	\$ 707.14	\$ 251.68
Respondents	307	45	45	58	102	75
Full-Time Enrollment	3612	882	1155	947	3336	116
Min. Market Rate	\$ 64.95	\$ 200.00	\$ 300.00	\$ 275.00	\$ 303.10	\$ 180.00
Max. Market Rate	\$ 1,530.40	\$ 768.58	\$ 1,083.00	\$ 1,056.00	\$ 1,025.00	\$ 866.60
Avg. Market Rate	\$ 541.17	\$ 506.31	\$ 594.83	\$ 602.01	\$ 662.16	\$ 467.29
Standard Deviation	\$ 207.00	\$ 104.88	\$ 142.81	\$ 162.16	\$ 164.58	\$ 136.49
CYFD Difference from Avg.	\$ (89.90)	\$ 38.57	\$ (38.82)	\$ 32.42	\$ 44.97	\$ (215.61)
CYFD % Difference from Avg.	-17%	8%	-7%	5%	7%	-46%
Median Market Rate	\$ 497.95	\$ 519.60	\$ 562.90	\$ 541.25	\$ 618.08	\$ 433.30
75th Percentile Market Rate	\$ 606.20	\$ 556.97	\$ 656.95	\$ 731.17	\$ 818.37	\$ 541.44
CYFD Difference from 75th Percentile	\$ (154.94)	\$ (12.10)	\$ (100.94)	\$ (96.74)	\$ (111.23)	\$ (289.76)
CYFD % Difference from 75 Percentile	-26%	-2%	-15%	-13%	-14%	-54%
Percent of Slots Priced ≤ CYFD Rate	34%	73%	46%	56%	61%	6%

**Table 31. Monthly School Age Full-Time Rates**

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered
CYFD FOCUS Reimbursement Rate	\$ 405.03	\$ 493.56	\$ 506.23	\$ 585.41	\$ 656.27	\$ 251.68
Respondents	91	7	13	13	22	32
Full-Time Enrollment	1445	71	297	188	481	60
Min. Market Rate	\$ 64.95	\$ 281.45	\$ 324.75	\$ 281.45	\$ 303.10	\$ 216.50
Max. Market Rate	\$ 1,928.00	\$ 559.35	\$ 606.20	\$ 1,056.00	\$ 975.00	\$ 649.50
Avg. Market Rate	\$ 502.44	\$ 428.24	\$ 458.26	\$ 713.33	\$ 515.20	\$ 382.41
Standard Deviation	\$ 323.38	\$ 109.84	\$ 64.04	\$ 264.66	\$ 207.76	\$ 103.07
CYFD Difference from Avg.	\$ (97.42)	\$ 65.33	\$ 47.98	\$ (127.92)	\$ 141.07	\$ (130.73)
CYFD % Difference from Avg.	-19%	15%	10%	-18%	27%	-34%
Median Market Rate	\$ 433.30	\$ 454.65	\$ 433.00	\$ 840.50	\$ 480.00	\$ 400.00
75th Percentile Market Rate	\$ 541.25	\$ 556.97	\$ 519.60	\$ 943.00	\$ 649.50	\$ 433.30
CYFD Difference from 75th Percentile	\$ (136.22)	\$ (63.41)	\$ (13.37)	\$ (357.59)	\$ 6.77	\$ (181.62)
CYFD % Difference from 75 Percentile	-25%	-11%	-3%	-38%	1%	-42%
Percent of Slots Priced ≤ CYFD Rate	36%	69%	73%	48%	79%	13%

## Additional Provider Data

CYFD chose to include additional survey questions that explored other important economic features of the child care industry in New Mexico. These features are summarized in Tables 32-35.

**Table 32. Percent of For-Profit Providers Charging Gross Receipts Tax (GRT), by Quality Rating**

	Registered	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Overall
Providers Charging GRT	25.7%	55.4%	47.2%	67.9%	71.2%	76.6%	63.5%

New Mexico child care providers are allowed to charge families receiving child care assistance for the gross receipts tax on the child care assistance benefit and co-payment (per the CYFD CCDF Plan FFY 2014-15). More than 63 percent of providers reported charging gross receipts tax to families who received child care assistance in 2015, up from the 53% who reported doing so in 2013. This year, higher quality providers were more likely to charge gross receipts tax to families than were programs with lower STAR levels and registered providers, reversing the trend reported in 2013. These data do not include responses from non-profit providers, who are not subject to gross receipts tax.

**Table 33. Percentage of Children Receiving Subsidy**

Provider Type	Registered	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
Metro Centers	N/A	45.5%	78.3%	78.6%	46.0%	67.9%
Metro Family Homes	N/A	70.7%		66.7%		100.0%
Metro Group Homes	N/A	65.9%	82.1%	88.2%	88.3%	
Metro Registered Homes	45.5%					
Rural Centers	N/A	60.8%	71.8%	59.2%	56.6%	45.7%
Rural Family Homes	N/A	83.0%		100.0%	75.0%	
Rural Group Homes	N/A	82.6%		93.5%	89.3%	100.0%
Rural Registered Homes	63.4%					

**Table 34. Hours of Operation, Overall Averages**

Average Hours Open (Daily)	11.28
Open 24 Hours	1.4%
Open Non-Traditional Hours <sup>1</sup>	58.2%
Open Holidays (Excl. Major)	60.3%
Responses	722

<sup>1</sup>Non-traditional hours are defined as opening before 7 a.m., closing after 7 p.m., or being open on weekends.

**Table 35. What do you consider when setting your rates?**

Overall Operating Costs	50.1%
Child Care Rates in Community	41.4%
Staff Salaries and Training	33.4%
Parents' Ability/Willingness to Pay	29.8%
CYFD Reimbursement Rates	25.1%
Profit Level Desired	3.6%

Providers were asked what factors most influence their rate determination.

As in the last market rate study, overall operating costs were the consideration mentioned by the most providers (50.1%), followed by rates prevailing in

the community (41.4%). The third most common factor cited this year was staff salaries and training (33.4%) overtaking parents' ability/willingness to pay, which was the third most common concern mentioned in 2013.

**Table 36. Change in Average Market Rates, 2013 to 2015**

	<b>2-STAR</b>	<b>5-STAR</b>
Metro Centers, Infants	1.75%	7.61%
Metro Family Homes, Infants	5.90%	8.00%
Metro Group Homes, Infants	9.47%	N/A
Rural Centers, Infants	7.96%	15.23%
Rural Family Homes, Infants	-23.24%	N/A
Rural Group Homes, Infants	2.30%	-6.48%
Metro Centers, Toddlers	-4.31%	10.08%
Metro Family Homes, Toddlers	7.64%	6.80%
Metro Group Homes, Toddlers	9.09%	N/A
Rural Centers, Toddlers	4.87%	9.47%
Rural Family Homes, Toddlers	-9.84%	N/A
Rural Group Homes, Toddlers	11.72%	12.05%
Metro Centers, Preschool	-0.28%	5.77%
Metro Family Homes, Preschool	3.80%	6.88%
Metro Group Homes, Preschool	N/A	N/A
Rural Centers, Preschool	7.36%	17.05%
Rural Family Homes, Preschool	-2.89%	N/A
Rural Group Homes, Preschool	2.35%	17.72%
Metro Centers, School Age	1.26%	-4.94%
Metro Family Homes, School Age	-9.31%	N/A
Metro Group Homes, School Age	1.29%	N/A
Rural Centers, School Age	0.11%	N/A
Rural Family Homes, School Age	-11.19%	N/A
Rural Group Homes, School Age	9.28%	N/A
<b>Number of categories, reduced average rates</b>	<b>7</b>	<b>2</b>
<b>Number of categories, increased average rates</b>	<b>17</b>	<b>11</b>
Aggregate Infant	1.4%	9.0%
Aggregate Toddler	-4.2%	9.2%
Aggregate Preschool	-0.5%	6.9%
Aggregate School Age	4.7%	2.0%

## Observations and Lessons Learned

- The Planned Process:** CCR&R's decision to run survey operations internally this year proved very effective, as they were able to set up and test all equipment, have on-site IT support, interview and hire their own surveyors, and provide quality control for calls throughout the process. Initially, surveyors handwrote answers in order to limit errors, but this proved a slow process. CCR&R trained their surveyors to enter the data, after two weeks on the job, and found that the telemarketing surveyors preferred this process as well.
- Starting early in the school year** allowed CCR&R to contact a high number of programs.

## Recommendations

- **Limit the number of questions to limit the length of call.** CCR&R recommends only a 10-12 minute survey be conducted.
- **Providers suggested a link be e-mailed** so that they could complete the survey at a convenient time. Many providers were busy with children, were in meetings, cut the call short, or did not answer the phone. This could also make it easier when contacting multi-site directors for affiliated programs, (e.g. school age or city programs).
- **The Registered Homes list should identify whether a provider is caring for non-relative children and identify the language spoken by the provider.** CCR&R made well over 1,500 calls to providers on the general registered homes list and only 49 participated. Having the information listed in this recommendation would increase the number of registered homes willing to participate and who already charge a rate for non-relative care.
- **CYFD and future contractors for survey administration and analysis should meet at the outset of the next market rate survey** to discuss strategies for capturing the part-time child care market, particularly as it relates to care for school-age children. These parties should also discuss strategies for capturing the actual capacity of providers in a way that does not unduly extend the length of the survey.

# Appendix A

## 2015 Market Rate Survey for all Licensed Programs

**Dear Directors of Licensed Child Care Centers and In-Home Providers:**

Every two years, CYFD asks child care providers what they charge to care for children. We need your help in gathering this information. The information that you give will help CYFD evaluate the current state child care reimbursement rates. Your answers to the questions will remain confidential. We understand that the work you do is essential to our communities and our state and we appreciate your help. The person who contacts you by phone will be asking the following questions or confirming the current data we have in the system database. **Please DO NOT mail back this questionnaire, just have your answers ready when you receive a call from the New Mexico Kids Child Care Resource & Referral.**

=====

**1) Do you accept private pay for providing child care?**

- If yes, please fill out ALL the information below requested:
- If no, please fill out the information EXCEPT RATE information:

Director Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Physical Street Address \_\_\_\_\_

Phone 1: \_\_\_\_\_ Phone 2: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**2) Actual Capacity (maximum # of children your program will accept) \_\_\_\_\_**

**3) How many vacancies do you have? \_\_\_\_\_**

**4) Do you provide transportation to any local ELEMENTARY schools? YES NO**

**If YES, Check all that apply:**

- Transportation is provided by child care provider (by the center or home)
- School is within walking distance
- There is a school bus stop close by
- Near Public Transportation

Please list ELEMENTARY or MIDDLE SCHOOLS that you will transport to, are within walking distance, or if school bus transportation is available:

\_\_\_\_\_  
\_\_\_\_\_

**5) What are your days and hours of operation? (example: M-F, 6:00 AM to 7:00 PM)**

List days: \_\_\_\_\_ List hours: \_\_\_\_\_

**6) Other Services: (circle Yes or No for each)**

Drop in care?	Yes or No	Temporary or emergency care?	Yes or No
Before School Care?	Yes or No	Part week care? (1, 2 or 3 days of care)	Yes or No
After School Care?	Yes or No	Open on Holidays? (Except major)	Yes or No

**7) What ages do you accept? From Age: \_\_\_\_\_ To Age: \_\_\_\_\_**

**2015 Market Rate Survey for all Licensed Programs**

8) Do you accept children: (Circle only ONE)

Full Time Only? Part Time Only? Both Full and Part Time?

9) PROGRAM RATES: FULL TIME/PART TIME

- **FULL TIME RATES:** What is the most typical way you charge for **FULL TIME** child care and what are your highest rates by age group? Is it Hourly FT, Daily FT, Weekly FT, or Monthly FT? Please include gross receipt tax rate, if you charge it. Do not include any discounts at this rate. Please enter FULL TIME RATES in only ONE of the shaded FT column by age
- **PART-TIME RATES:** What is the most typical way you charge for **PART TIME** child care and what are your highest rates by age group? Is it Hourly PT, Daily PT, Weekly PT, or Monthly PT? Please include gross receipt tax rate, if you charge it. Do not include any discounts at this rate. Please enter PART-TIME RATES in only ONE of the PT columns by age

NOTE: ONLY TWO COLUMNS SHOULD BE FILLED OUT WITH AN AMOUNT (If PT is applicable, otherwise only 1 column for FT)

Age	Hourly Part Time	Hourly Full Time	Daily Part Time	Daily Full Time	Weekly Part Time	Weekly Full Time	Monthly Part Time	Monthly Full Time
Infants under 1	\$	\$	\$	\$	\$	\$	\$	\$
1 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
2 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
3 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
4 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
5 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
6-12 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
13 yrs. & over	\$	\$	\$	\$	\$	\$	\$	\$

10) Are you open.... (circle only ONE)

Year Round? School Year Only? Summer Only?

11) Do you offer BOTH Before **AND** After school care? YES NO  
 o If yes, what is your highest weekly rate? \$ \_\_\_\_\_

12) How many hours a week are considered to be FULL TIME? \_\_\_\_\_

13) How many hours a week are considered to be PART-TIME? \_\_\_\_\_

14) Do you charge separately for any of the following? (Note: if Yes, please enter cost next to \$ amount)

Do you charge registration fees?	Yes or No \$
Do you have an annual fee?	Yes or No \$
Do you charge gross receipts tax in addition to your base rate?	Yes or No (No value)
Do you have a materials fee?	Yes or No \$
Do you charge for transportation?	Yes or No \$
Do you charge for non-traditional hours? (before 7 am and after 7 pm)	Yes or No (No value)



### 2015 Market Rate Survey for all Licensed Programs

**ENROLLMENT:** (Please do not enter anything into the Licensed Capacity column marked X)

- 15) How many **FULL TIME** children are enrolled in your program by age? Enter answer into FT Enrolled column  
 16) How many **PART TIME** children are enrolled in your program by age? Enter answer into PT Enrolled column  
 17) What is the actual capacity accepted by age group? (Enter in the Actual Capacity Accepted Column)

<u>Age</u>	<u>Actual Capacity Accepted</u>	<u>Licensed Capacity</u>	<u>Part Time Enrolled</u>	<u>Full Time Enrolled</u>
Under 1 yr		X		
1 yr olds		X		
2 yr olds		X		
3 yr olds		X		
4 yr olds		X		
5 yr olds		X		
6-12 yr olds		X		
13 yrs & over		X		

- 18) How many school aged children were enrolled in your summer program this summer? Total = \_\_\_\_\_  
 19) Did all these children attend the summer program on a regular basis? If not, how many? \_\_\_\_\_  
 20) How many children receiving state subsidies do you currently have enrolled? (CYFD assistance) \_\_\_\_\_  
 21) Is your program **NON-PROFIT** or **FOR PROFIT**? (Circle Only One) (Skip if Licensed In-Home)  
 22) Additional Information: (Circle only Yes or No, and if you are not familiar with the term, circle No)

Do you offer families a sibling discount?	Yes or No
Are your rates negotiable?	Yes or No
Does your center offer scholarships? (Skip if you are a Licensed In-Home)	Yes or No
Will you work with families on a sliding scale based on family size and income?	Yes or No
Do you accept Tribal Assistance/Payments/Vouchers?	Yes or No
Does your program accept Full Time CYFD State Assistance?	Yes or No
Does your program accept Part Time CYFD State Assistance?	Yes or No

- 23) In regards to children with special needs does your program have? (Circle those that apply)  
 No Experience or Training      Experience or Training      Strong commitment to inclusion
- 24) Centers: What is the highest level of education of the site director? (If licensed home, list highest level of education)  
 \_GED or High School Diploma      \_1-2 yrs College/University      \_Associates Degree  
 \_Bachelor's Degree      \_Master's Degree      \_45 Hr. Entry Level Course Certification  
 \_CDA      \_NAC      \_NM CDC Child Development Certificate
- 25) Select and circle only TWO that most greatly influences the rates you charge families for child care:  
 Child care rates in the community      Overall operating costs      Profit level desired  
 Staff salaries & training costs      CYFD reimbursement rates      Parents' ability/willingness to pay
- 26) Comments-- Are there any comments you would like to share with CYFD? Your comments will remain anonymous: \_\_\_\_\_

Your program will be entered into a drawing to win one of five \$100 Lakeshore gift certificates in November 2014. Thank you very much for your participation!

## Appendix B

### Training Tool & Questionnaire 2015

Provider ID: \_\_\_\_\_ County: \_\_\_\_\_ Business/Provider Name: \_\_\_\_\_

Type of Care: \_\_\_\_\_ License ID: \_\_\_\_\_

Attempt 1 AM	Attempt 2 AM	Attempt 3 AM	
Attempt 1 PM	Attempt 2 PM	Attempt 3 PM	
Comment:	Comment:	Comment:	Comment:

*“Hello, my name is \_\_\_\_\_ and I am calling to conduct the Child Care Market Rate Survey for CYFD. We recently sent a postcard, letter and questionnaire informing your program we would be calling. Do you have your answers ready?” If Yes, say Thank You! (Go to #1)*

1) DO YOU ACCEPT PRIVATE PAY FOR PROVIDING CHILD CARE? YES or NO If Yes, begin MRS, If NO, say, “Thank you. NMKids staff will be contacting you to do your annual update.”

If YES, say: “Before we begin, please verify the following information”

Director/Provider Name: _____ Business Name: _____
Physical Street Address: _____
Mailing Address: _____
Phone 1: _____ Phone 2: _____

2) THE CURRENT LICENSED CAPACITY FOR YOUR PROGRAM IS: \_\_\_\_\_

- WHAT IS YOUR ACTUAL CAPACITY? \_\_\_\_\_ (maximum number of children your program will accept?)

3) HOW MANY VACANCIES DO YOU HAVE? \_\_\_\_\_

4) DO YOU PROVIDE TRANSPORTATION TO ANY LOCAL ELEMENTARY SCHOOLS? Yes or No

If Yes, WHICH ELEMENTARY SCHOOLS? (list middle schools if mentioned)

\_\_\_\_\_

\_\_\_\_\_

If serving school age children, “HOW IS TRANSPORTATION PROVIDED? (How do children get to school? Check all those that apply)

- Transportation is provided by the provider
- School is within walking distance
- There is a school bus stop close to provider
- Provider is close to Public Transportation

### Training Tool & Questionnaire 2015

5) WHAT ARE YOUR DAYS AND HOURS OF OPERATION? (example: M-F, 6:00 AM – 7:00 PM)

List Days: \_\_\_\_\_ List Hours: \_\_\_\_\_

6) DO YOU OFFER ANY OF THE FOLLOWING SERVICES? (Read each and circle Yes or No if applicable)

Drop in care?	Yes or No	Temporary or emergency care?	Yes or No
Before School Care?	Yes or No	Part week care? (1, 2 or 3 days of care)	Yes or No
After School Care?	Yes or No	Open on Holidays? (Except major)	Yes or No

7) WHAT AGES DO YOU ACCEPT? FROM AGE: \_\_\_\_\_ TO AGE: \_\_\_\_\_

8) DO YOU ACCEPT CHILDREN? (Circle only one)

FULL TIME ONLY      PART TIME ONLY      BOTH FULL AND PART TIME

9) PROGRAM RATES—(Surveyor, read first bullet question on FT rates and enter into only one shaded column. If provider offers Part Time care, read the second bullet question on PT Rates and enter rate into only one unshaded column.)

- (FULL TIME RATES) What is the most typical way you charge for **FULL TIME** child care and what are your highest rates by age group, including tax? Is it Hourly FT, Daily FT, Weekly FT or Monthly FT? Do not include any discounts at this rate.
- (PART TIME RATES) What is the most typical way you charge for **PART TIME** child care and what are your highest rates by age group, including tax? Is it Hourly PT, Daily PT, Weekly PT or Monthly PT? Do not include any discounts at this rate. (Surveyor: Fill out one PART TIME Column ONLY)

Age	Hourly PT	Hourly FT	Daily PT	Daily FT	Weekly PT	Weekly FT	Monthly PT	Monthly FT
Infants under age of 1	\$	\$	\$	\$	\$	\$	\$	\$
1 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
2 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
3 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
4 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
5 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
6-12 yr. olds	\$	\$	\$	\$	\$	\$	\$	\$
13 yrs. & over	\$	\$	\$	\$	\$	\$	\$	\$

10) ARE YOU OPEN? (Circle only one)

YEAR ROUND      SCHOOL YEAR ONLY      SUMMER ONLY

11) DO YOU OFFER BOTH BEFORE AND AFTER SCHOOL CARE?      Yes or No

IF Yes, WHAT IS YOUR HIGHEST WEEKLY RATE for both? Enter a total here for B/AS (BOTH) \$ \_\_\_\_\_

**Training Tool & Questionnaire 2015**

12) HOW MANY HOURS A WEEK IS CONSIDERED FULL TIME? \_\_\_\_\_ (the number of hours that the center or home will charge the FULL TIME rate?)

13) HOW MANY HOURS A WEEK IS CONSIDERED PART TIME? \_\_\_\_\_ (the number of hours that the center or home will charge the PART TIME rate?)

14) DO YOU CHARGE SEPARATELY FOR ANY OF THE FOLLOWING? (Surveyor: If yes, enter cost next to \$)

Do you charge registration fees?	Yes or No \$
Do you have an annual fee?	Yes or No \$
Do you charge gross receipts tax in addition to your base rate?	Yes or No (No value)
Do you have a materials fee?	Yes or No \$
Do you charge for transportation?	Yes or No \$
Do you charge for non-traditional hours? (before 7 am and after 7 pm)	Yes or No (No value)

15) ENROLLMENT- How many FULL TIME children are enrolled in your program by age? (Enter in FT Enrolled Column)

16) ENROLLMENT- How many PART TIME children are enrolled in your program by age? (Enter in PT Enrolled Column)

17) ~~WHAT IS THE ACTUAL CAPACITY ACCEPTED BY AGE GROUP?~~ (Enter the capacity accepted for that age group)

Age	17. Actual Capacity Accepted?	Licensed Capacity	16. Part Time Enrolled	15. Full Time Enrolled
Under 1 yr.		X		
1 yr. olds		X		
2 yr. olds		X		
3 yr. olds		X		
4 yr. olds		X		
5 yr. olds		X		
6-12 yr. olds		X		
13 yrs. & over		X		

18) HOW MANY SCHOOL AGED CHILDREN WERE ENROLLED IN YOUR SUMMER PROGRAM THIS SUMMER? \_\_\_\_\_

19) DID ALL THESE CHILDREN ATTEND THE SUMMER PROGRAM ON A REGULAR BASIS? IF NOT, HOW MANY? \_\_\_\_\_

20) HOW MANY CHILDREN RECEIVING STATE SUBSIDIES DO YOU CURRENTLY HAVE ENROLLED? (CYFD Asst.) \_\_\_\_\_

\* 21) IS YOUR PROGRAM NON-PROFIT or FOR PROFIT? (Circle ONLY One) (Note: SKIP if Licensed In-Home)

22) PLEASE ANSWER YES OR NO TO THE FOLLOWING QUESTIONS:

Do you offer families a sibling discount?	Yes or No
Are your rates negotiable?	Yes or No
Does your center offer scholarships? (SKIP if Licensed Home)	Yes or No
Will you work with families on a sliding scale based on family size and income?	Yes or No
Do you accept Tribal Assistance/Payments/Vouchers?	Yes or No
Does your program accept Full Time CYFD State Assistance?	Yes or No
Does your program accept Part Time CYFD State Assistance?	Yes or No

**Training Tool & Questionnaire 2015**

12) HOW MANY HOURS A WEEK IS CONSIDERED FULL TIME? \_\_\_\_\_ (the number of hours that the center or home will charge the FULL TIME rate?)

13) HOW MANY HOURS A WEEK IS CONSIDERED PART TIME? \_\_\_\_\_ (the number of hours that the center or home will charge the PART TIME rate?)

14) DO YOU CHARGE SEPARATELY FOR ANY OF THE FOLLOWING? (Surveyor: If yes, enter cost next to \$)

Do you charge registration fees?	Yes or No \$
Do you have an annual fee?	Yes or No \$
Do you charge gross receipts tax in addition to your base rate?	Yes or No (No value)
Do you have a materials fee?	Yes or No \$
Do you charge for transportation?	Yes or No \$
Do you charge for non-traditional hours? (before 7 am and after 7 pm)	Yes or No (No value)

15) ENROLLMENT- How many FULL TIME children are enrolled in your program by age? (Enter in FT Enrolled Column)

16) ENROLLMENT- How many PART TIME children are enrolled in your program by age? (Enter in PT Enrolled Column)

17) ~~WHAT IS THE ACTUAL CAPACITY ACCEPTED BY AGE GROUP?~~ (Enter the capacity accepted for that age group)

Age	17. Actual Capacity Accepted?	Licensed Capacity	16. Part Time Enrolled	15. Full Time Enrolled
Under 1 yr.		X		
1 yr. olds		X		
2 yr. olds		X		
3 yr. olds		X		
4 yr. olds		X		
5 yr. olds		X		
6-12 yr. olds		X		
13 yrs. & over		X		

18) HOW MANY SCHOOL AGED CHILDREN WERE ENROLLED IN YOUR SUMMER PROGRAM THIS SUMMER? \_\_\_\_\_

19) DID ALL THESE CHILDREN ATTEND THE SUMMER PROGRAM ON A REGULAR BASIS? IF NOT, HOW MANY? \_\_\_\_\_

20) HOW MANY CHILDREN RECEIVING STATE SUBSIDIES DO YOU CURRENTLY HAVE ENROLLED? (CYFD Asst.) \_\_\_\_\_

\* 21) IS YOUR PROGRAM NON-PROFIT or FOR PROFIT? (Circle ONLY One) (Note: SKIP if Licensed In-Home)

22) PLEASE ANSWER YES OR NO TO THE FOLLOWING QUESTIONS:

Do you offer families a sibling discount?	Yes or No
Are your rates negotiable?	Yes or No
Does your center offer scholarships? (SKIP if Licensed Home)	Yes or No
Will you work with families on a sliding scale based on family size and income?	Yes or No
Do you accept Tribal Assistance/Payments/Vouchers?	Yes or No
Does your program accept Full Time CYFD State Assistance?	Yes or No
Does your program accept Part Time CYFD State Assistance?	Yes or No

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**23) IN REGARDS TO CHILDREN WITH SPECIAL NEEDS, DOES YOUR PROGRAM HAVE?** (Circle those that apply)

No Experience or Training      Experience or Training      Strong commitment to inclusion

**24) WHAT IS THE HIGHEST LEVEL OF EDUCATION OF YOUR SITE DIRECTOR?** (If Licensed Home highest level of Education)

GED or High School Diploma     1-2 yrs. College/University     Associates Degree  
 Bachelor's Degree                     Master's Degree                     45 Hr. Entry Level Course Certification  
 CDA     NAC     NM CDC Child Development Certificate

**25) I AM GOING TO READ 6 OPTIONS TO YOU. PLEASE CHOOSE ONLY TWO THAT MOST GREATLY INFLUENCES THE RATES YOU CHARGE TO FAMILIES.** (Surveyor, circle only two)

Child care rates in the community      Overall operating costs      Profit level desired  
 Staff salaries and training costs      CYFD reimbursement rates      Parents' ability/willingness to pay

**26) COMMENTS-- Are there any comments you would like to share with CYFD? Your comments will remain anonymous.**

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**Ending commentary:** "Your program will be entered into a drawing to win one of five \$100 Lakeshore gift certificates. Thank you very much for your participation!" Goodbye!



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*Center for Education Policy Research*  
*Continuing Education Early Childhood Services Center*